

FIRST SEMESTER

Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Elements of Drawing

Course Code : DD181

Teaching Scheme –

	Hours / Week	Total Hours
Theory	02	32
Term Work / Practical	04	64

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	-	-	03	-	-
Marks	-	-	50	-	50

Course Aim –

This course provides foundation for drawing, which enables the students to develop skills of illustration. Students can better organize and communicate the idea through language of drawing & color schemes. It develops proper execution of details of human body to make illustration successful.

Course Objectives – The students will be able to –

- Achieve knowledge of media and material of drawing.
- Draw objects using guideline.

Course Content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1	Introduction to Drawing Material Dry material, Wet material, Types of paper	03		Introduction to Drawing Material Dry material, Wet material, Types of paper.

2	<p>Basic of Drawing</p> <p>A) Use of Lines as guidelines for basic drawing.</p> <p>B) Expression/Emotions of different lines.</p> <p>C) Use of Lines for different Shading techniques.</p> <p>a) Hatching</p> <p>b) Smudging</p> <p>c) Stripling</p> <p>d) Scrambling</p>	04		<p>Basic of Drawing</p> <p>A) Types of Lines</p> <p>B) Composition of Line in relation with forms.</p> <p>C) Expression/Emotions of different lines using own creativity</p> <p>D) Lines with different Leads.</p> <p>E) Use of Lines for different Shading techniques</p> <p>a) Hatching</p> <p>b) Smudging</p> <p>c) Stripling</p> <p>d) Scrambling</p>
3	<p>Elements of Design</p>	04		<p>Elements of Design</p> <p>Line, Form, Color, Texture & Shape</p>
4	<p>Colors</p> <p>a) Defining Chrome, Hue & Intensity.</p> <p>b) Color wheel- Cool and Warm Colors etc.</p> <p>c) Color Schemes</p> <p>d) Moods of Colors</p>	06		<p>Colors</p> <p>a) Color wheel</p> <p>b) Quaternary Color Schemes</p> <p>c) Color Schemes (Prepare a Single design and render using various color Scheme)</p> <p>c) Value scale of Primary Colors.</p>

5	Forms and Shapes a) Defining basic Forms with Value. b) Points to be consider while constructing 2D & 3D Forms. c) Creating illusion of Distance &Depth	04		Forms and Shapes a) Introduction to Form and Shape b)Organizing shape to create motif c)Conversion of shapes from natural to Geometrical and Abstract (Any one natural shape to be converted into 5 different form of geometric and Abstract) d) Rendering of Form in different angles with Light Source. e) Constructing 3-D Forms of Manmade Objects f) Creating Illusion of Distance and Depth.
6	Different Elements of Costumes	05		Elements of Costume- Library formation of Necklines, Collars, Skirts, Sleeves, Jackets, Drapes & fashion details.

Reference Books

Author	Title	Publisher
Patric John Ireland	Fashion Design Illustration	Om Books International
Bill Martine	Joy of Drawing	Tmhny
Allen Anne	Fashion Drawing	Om Books International
Patric John Ireland	Fashion Design Drawing & Presentation	B.T. Batsford London

Learning Resources – Color media, Charts, OHP, Magazines, and Sketch Book.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Introduction to Drawing Material	Theoretical + Practical treatment
2.	Basic of Drawing	Theoretical + Practical treatment
3.	Elements of Design	Theoretical + Practical treatment
4.	Color	Theoretical + Practical treatment
5.	Forms and Shapes	Theoretical + Practical treatment
6.	Different Elements of Costumes	Practical treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Garment Finishing Techniques

Course Code : DD182

Teaching Scheme –

	Hours / Week	Total Hours
Theory	03	48
Term Work / Practical	05	80

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	Two class test of 60 Min.	02	04	-	-
Marks	10	40	50	-	100

Course Aim –

This course provides the basement for various special sewing techniques that needs to be used while constructing garments. The course promotes students to develop and present functional and decorative details including trims, ornamental stitching and pattern making, also the course discusses methods of garment closure including button, buttonholes, zippers and miscellaneous fasteners through which students can learn the most basics of stitching crafts.

Course Objectives – The students will be able to –

- Understand basic principle of sewing and solve common machine problems.
- Present edge treatments used to finish raw edges with emphasis on hems facings, bindings, bands and plackets.
- Implement the knowledge of various stitches while developing apparel.
- Learn different types of seams for Varsity of purpose in sewing.
- Add fullness to the garments with various pleats and tucks.

- Understand the importance of lining and interlining used for production of quality garments.

Course Content-

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1	Sewing Machine Care A) Sewing Machine Care B) Common Problems & Remedies of Sewing Machine	10	08	Introduction of Sewing Demonstration of Bobbin Winding & Threading
2	Construction Basics A) Temporary Stitches Even Basting, Un Even Basting, Slip Basting, Upright Basting, Tailor's Track B) Permanent Stitches Running Stitch, Hemming, Over Casting, Whipping Stitch, Button hole Stitch. C) Decorative Seams & Seam Finishes- Plain Seam, Top Stitched Seam (One Side & Two Side), French Seam, Flat Seam, Tapes. D) Types of Seam Finishes Edge Stitched Finish, Pinked Finish, Over Cast Finish, Herring Bone Finish, Bias Bound Seam Finish, Shoulder Pad	14	12	A) Demonstration of following Stitches a) Temporary Stitches b) Permanent Stitches B) Types of Seams & Seam Finishes (Given in Theory)
3	Shaping Devices & Introduction to Fullness A) Explanation of Darts & Dart Finishes	12	10	A) Working of Shaping Devices – Darts, Tucks.

	<p>Single Point Darts, French Dart or Fish Dart.</p> <p>B) Explanations of Tucks Pin Tucks, Square Tuck, Graduated Tucks, and Released Tucks, Wide Tucks.</p> <p>C) Explanation of Pleats Knife – Pleats or Side Pleats, Box Pleats.</p> <p>D) Explanation of Gathers, Shirring Ruffles.</p>			B) Working of Fullness – Pleats, Shirring, Ruffles (Given above in Theory)
4	<p>Openings & Fasteners</p> <p>A) Introduction to Openings & Fasteners</p> <p>B) Zip Fasteners</p> <p>C) One Piece Opening</p> <p>D) Two Piece Opening</p> <p>E) Faced Slash Opening</p> <p>F) Velcro & Wadding</p> <p>G) Introduction to different types of Trimming</p> <p>H) Explanation of Facings & Interfacings</p> <p>I) Explanation of Lining & Interlining.</p>	12	10	<p>A) Practice of different types of Opening & Accordingly Selection of Fasteners (given in Theory)</p> <p>B) Methods of Sewing Notions & types of Facings (given in Theory)</p> <p>C) Neck Finishing – Square, Round, V Neck</p>

Note – Problems, Remedies & care of Lock-stitch machine should be covered while doing practical.

Reference Books

Author	Title	Publisher
Agnes war Burton	Dress making pictures	Bats ford London
Anna Jacob Thomas	The art of sewing	New Delhi, UBS
Valerie cock	Dress making simplified	Global Business Press London
Reader's Digest	Complete guide to sewing	Bats ford London

Jan Eaton Reader's	The Encyclopedia of sewing Techniques	London Crange Books
Debbie Ann Gioello Beverly Berke	Fashion Production Terms	Fairchild Publisher New York
Tracy Clarke	The Books of Buttons	D. K. Publisher London

Learning Resources: Chalk, Board, Machines and Tools.

Specification Table

Sr. No.	Topic	Knowledge	Comprehension	Application	Total
1.	Introduction to Sewing machine	02	01	01	04
2.	Construction Basics	06	04	02	12
3.	Shaping Devices & Introduction to Fullness	06	04	02	12
4.	Openings & Fasteners	06	04	02	12

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Sewing machine Care	Theoretical + Practical treatment
2.	Construction Basic	Theoretical + Practical treatment
3.	Shaping Devices & Introduction to Fullness	Theoretical + Practical treatment
4.	Openings & Fasteners	Theoretical + Practical treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Introduction to Drafting

Course Code : DD183

Teaching Scheme -

	Hours / Week	Total Hours
Theory	02	32
Term Work / Practical	04	64

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	-	-	03	-	-
Marks	-	-	50	-	50

Course Aim –

This course deals with the fundamental principles of drafting. The course allows emphasis on techniques and methods of drafting patterns. The course enables students to develop an eye for visualizing three dimensional shapes thorough the introduction of dart manipulation.

Course Objectives – The students will be able to –

- Determine size and figure types.
- Follow the rules of marking & cutting.
- Prepare master patterns of basic garments.
- Draft different basic blocks.
- Gain knowledge of basic pattern making.

Course Content –

Sr.No.	Topic / Subtopic	Hours	Weight age	Practical
01	Introduction to Industrial Forms Land mark, Reference areas	02		Drafting & paper cutting of following mention blocks (1:4 scale & full – size) Basic Bodice Block
02	Working Room Term and	04		Sleeveless Bodice Block

	<p>Definition-</p> <p>A) Pattern Making Terms – Pattern drafting, Pattern Draping, Working Pattern, Land Marks, Dot Marks, Bust Point, Apex, Dart legs, Dart intake, Dart point, Double ended dart, Up riding a dart, Cupping the pattern, Ease template, Trace, Test fit.</p> <p>B) Fabric Terms- Grain, Lengthwise grain, Cross-wise grain, Selvedge, Bias, True bias, Muslin layout.</p> <p>C) Pattern Production Terms -First Pattern Foundation Terms, working pattern / Fashion pattern / Production pattern / Final master pattern Pattern grading, Pattern marker, Pattern cutter</p> <p>D) Completing the Pattern Notches, Punch, Circles, Slits, Job seams, Seam allowance, Pattern gridline, and Pattern information.</p>			
03	<p>Method of Measuring Body Dimension</p> <p>A) Introduction to standard ideal figure.</p> <p>B) Pattern Industry Standards</p> <p>C) Department Store Standards</p> <p>D) Direct Body Measurement</p> <p>E) Vertical</p> <p>F) Horizontal Measurements</p>	04		Sleeve Block

	G) Measuring the Form H) Standard Measurement Chart			
04	Introduction to Blocks A) Bodice Block (Close Fitting & Semi-Fitting) B) Sleeve Block Types of Sleeves- Set in sleeve, Short sleeve, Puff sleeve, Bishop sleeve, Gathered head sleeve, Lantern sleeve, Extended head sleeve C) Skirt Block	06		Sleeve Block
05	Types of Skirts A) A-line Skirt B) Gathered Skirt C) All around Pleated Skirts D) Yoke Skirt with Panel E) Four Gored Skirt F) Trumpet Skirt	04		Skirt
06	Introduction to Dress Block A) One piece Dress Block B) Sleeveless Dress Block	04		Dress Block
07	Introduction to Collars Peter pan, Eton, Mandarin, Convertible, Shirt, Sailor, Shawl, Polo	04		Dress Block
08	Dart manipulation Methods- A. Slash and Spread Technique B. Pivotal Transfer Technique	04		Dart Manipulation A) Slash and Spread Technique- 1. Single Dart Series – a) Center Front Waist Dart b) Center Front Neck Dart c) Mid-shoulder Dart d) French dart

				<p>e) Mid-Neck Dart</p> <p>f) Side Dart</p> <p>g) Mid Armhole Dart</p> <p>h) Shoulder – Tip Dart</p> <p>2. Two Dart Series –</p> <p>a) Two – Dart working Pattern</p> <p>b) Waist & Side Dart</p> <p>c) Mid – Shoulder & Waist Dart.</p> <p>d) Mid – Armhole & Waist Dart</p> <p>B) Pivotal Transfer Technique-</p> <p>1.Single Dart Series –</p> <p>a) Mid-Neck Dart</p> <p>b) Side Dart</p> <p>c) Mid armhole Dart</p> <p>d) Shoulder – Tip Dart</p> <p>2. Two dart series –</p> <p>a) Mid Neck & Waist Dart</p> <p>b) Shoulder Tip & Waist Dart</p> <p>c) Center Front Neck & Waist Dart</p>
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Reference Books

Author	Title	Publisher
Winifred Aldrich	Metric Pattern Cutting For Children’s Wear	London, Blackwell
Winifred Aldrich	Metric pattern Cutting for Women’s Wear	London, Blackwell
Armstrong	Pattern Making	-
Natalie Bray	Dress Pattern Making	London, Blackwell

Learning Resources: Drafting and Cutting tools.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Introduction to Industrial Forms	Theoretical treatment

2.	Working room term and definition	Theoretical + Practical treatment
3.	Method of measuring body dimension	Theoretical + Practical treatment
4.	Introduction to Blocks	Theoretical + Practical treatment
5.	Types of Skirts	Theoretical + Practical treatment
6.	Introduction to Dress block	Theoretical + Practical treatment
7.	Types of Sleeves	Theoretical + Practical treatment
8.	Dart Manipulation	Theoretical + Practical treatment

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Name of Programme : Dress Designing and Garment Manufacturing
Programme Code : 01/02/03/04/05/06/07/08
Name of Course : Equipments & Machines for Apparel construction
Course Code : DD184

Teaching Scheme

	Hours / Week	Total Hours
Theory	03	48
Term work / Practical	-	-

Evaluation

	Progressive Assessment	Semester End Examination			
		Theory	Practical	Oral	Term work
Duration	Two Class tests of 60 Min. duration	02	-	-	-
Marks	10	40	-	-	50

Course Aim –

Aim of the course is to provide knowledge of different tools & machineries required for garment manufacturing and understand the standards that maximize the speed as well as the quality of product by use of various industrial machines.

Course Objectives – Students will be able to –

- Understand uses & purposes of various garments – manufacturing machines.
- Use sewing tools skillfully & take care of it.
- Acquire knowledge of working principle & implementation of garment manufacturing machines.

Course Content –

Sr.No.	Topic / Subtopic	Hours	Weight Age	Practical
1.	Tools for Clothing Construction	10	08	

	<p>A) Measuring Equipments - Measuring Tape, Seam Gauge, Yardstick or Meter Stick, Transparent Ruler, and Skirt Marker etc.</p> <p>B) Pinning Equipments – Silk Pins, Ball Point Pins, T – Pins Cushion etc.</p> <p>C) Marking Equipment – Tracing Wheel, Dressmakers Tracing Paper and Tailors Chalk etc.</p> <p>D) Storage Equipments – Boxed goods, Hanging good.</p> <p>E) Packaging Equipments – Bagging, Boxing</p> <p>F) General Tools – Sewing Threads, Dummy, Mirror, Hangers, drill marker, knotcher etc.</p>			
2.	<p>Cutting Technology –</p> <p>A) Cutting Equipments – Shears & Scissors, Dress Makers Shears, Scalloping Shears, and Cutting Table etc.</p> <p>B) Bulk Cutting Machines (Explanation & principles)</p> <p>a) Powered scissors</p> <p>b) Straight Knife cutting machine</p> <p>c) Round Knife cutting machine</p> <p>d) Bend Knife cutting machine</p>	12	10	
3.	<p>Pressing Technology</p> <p>A) Finishing equipments – (Irons)</p> <p>a) Charcoal b) Dry</p> <p>c) Cabinet Form d) Electric Steam</p> <p>e) Steam Dolly f) Pressing form</p> <p>g) Tunnel Finishing.</p> <p>B) Pressing Equipments – sleeve board, Press mitt, Tailors ham, Seam roll, Tailors board, Velvet or needle board, Dressmakers clapper, Point pressure.</p>	12	10	

4.	<p>Sewing Technology</p> <p>A) Explanation of factors involved in controlling sewing quality.</p> <p>a) Needle b) Feed dog c) Throat plate</p> <p>B) Explain the categories of stitching mechanism.</p> <p>a) Bobbin & bobbin case b) Shuttle & shuttle hooks c) Tension devices</p> <p>d) Thread guide.</p> <p>C) Working type of Beds of sewing machine</p> <p>D) Attachments for Sewing Machine-</p> <p>a) Types of Pressure Foot – Roller foot, Binding foot, Zipper foot, Teflon coated foot, Cording Foot, Shirring foot, Gathering foot.</p> <p>b) `Types of Gauge – Seam gauge, Quality guide bar & guides button holes, gauge, Spacing gauge</p> <p>c) Types of Machines</p> <ul style="list-style-type: none"> • Lock stitch machine & its parts. • Over lock machine • Button fixing machine • Button hole machine • Blind stitch machine • Embroidery machine • Flat lock machine • Bar Tack 	14	12	
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Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Tools for Clothing Construction	Theoretical treatment
2.	Cutting Technology	Theoretical treatment
3.	Pressing Technology	Theoretical treatment
4.	Principle & Mechanism of Sewing Technology	Theoretical treatment, Self learning

Reference Books

Author	Title	Publisher
Reader's digest	Complete Guide to Sewing	London Blackwell
Gerry cooling	Clothing Manufacturing	Focal press N.Y.
Jan eaten	Encyclopedia of Sewing Techniques	London Crange Books
Anita Webb	Clothing Decisions	
Gerry Cooklin	Introduction to Clothing Manufacture	BSP Professional Books
Gerry Cooklin	Garment Technology for Fashion Designers	Blackwell

Learning Resources: Chalk, Board, Charts

Specification Table

Sr.No.	Topic	Knowledge	Comprehension	Application	Total
1.	Tools for Clothing Construction	03	02	01	06
2.	Cutting Technology	03	02	03	08
3.	Pressing Technology	04	02	02	08
4.	Principle & Mechanism of Sewing technology	08	08	02	18

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Programme : **Diploma in CE/EE/ET/ME/MT/CM/IT/DDGM**
Programme Code : **01/02/03/04/05/06/07/08/21/22/23/24/26/15/6/17/18**
Name of Course : **English**
Course Code : **HU181**

Teaching Scheme:

	Hours/Week	Total Hours
Theory	02	32
Practical	02	32

Evaluation Scheme:

	Progressive Assessment	Semester End Examination			
		Theory	Practical	Oral	Term Work
Duration	Two Class Tests each of 60 Minutes	03 Hrs.	---	---	---
Marks	20	80	---	---	25

Course Rationale:

This is been noticed that diploma pass outs lack in grammatically correct written and oral communication in English. It is also been noticed that communication is not a problem of students, communication in correct English is the basic problem of Diploma pass outs. Students will have to interact in this language so far as their career in industry is concerned. In order to enhance this ability in students English is introduced as a subject to groom their personality.

Course Objectives:

After studying this course, the student will be able to

- Comprehend the passage.
- Answer correctly the questions on unseen passages.
- Increase the vocabulary.
- Apply rules of grammar for correct writing.
- Speak correct English

Course Contents:

Chapter No.	Name of Topic/Subtopic	Hrs	Weightage	
1	PART I : GRAMMAR		12	20
	1.1	Tenses : Past Perfect, Past Perfect Continuous		
	1.2	Types of Sentences: Simple, Compound and Complex.		
	1.3	Verbs		
	1.4	Reported Speech : Complex Sentences		
	1.5	Uses of 'too' and 'enough' : Conversion and Synthesis		
	1.6	Modal Auxiliary : Will, shall, can, could		
	1.7	Articles		

	1.8	Preposition		
	1.9	Conjunctions Interjections		
	1.10	Affirmative and negative, interrogative		
	1.11	Question tag		
2		PARAGRAPH WRITING		
		Types of paragraphs (Narrative, Descriptive, Technical)	04	10
3		COMPREHENSION		
		Unseen passages	10	40
4		VOCABULARY		
		Homophones: To understand the difference between meaning and spelling of words	04	06
		Vocabulary : Understanding meaning of new words	02	04
		Total	32	80

List of Practicals/Experiments/Assignments:

Sr. No.	Name of Practical/Experiment/Assignment	Hrs.
1	Building of Vocabulary – 2 assignments 25 new words for each assignment with sentence	04
2	Conversational Skills – Role play student will perform the role on any 6 situations. Dialogue writing for the given situations.	04
3	Grammar – 2 assignments	04
4	Write paragraphs on given topics. 2 assignments.	04
5	Errors in English 2 assignments. Find out the errors and rewrite the sentences given by the teacher.	04
6	Essay writing 2 assignments. Write 2 essays on topic given by the teacher.	04
7	Biography (Write a short biography on your role model approximately in 250-300 words)	04
8	Idioms and phrases Use of idioms and phrases in sentences(20 examples)	02
Total		32

The term work will consist of 10 assignments.

Instructional Strategy :

Sr. No.	Topic	Instructional Strategy
1	GRAMMAR	Class room Teaching
2	PARAGRAPH WRITING	Class room Teaching
3	COMPREHENSION	Class room Teaching
4	VOCABULARY	Class room Teaching

Reference Books :

Sr. No.	Author	Title	Publication
1	J.D.O. Connors	Better English Pronunciation	London Cambridge University Press ELBS
2	Geoffrey Leech	A communicative Grammar	Essex Longman Group Ltd. :

		of English	ELBS
3	Randolf Quirk	University Grammar of English	Essex Longman Group Ltd. : ELBS

Learning resources : Books, Audio Visual aids

Specification Table :

Sr. No.	Topic	Cognitive Levels			Total
		Knowledge	Comprehension	Application	
1	GRAMMAR	---	10	10	20
2	PARAGRAPH WRITING	---	05	05	10
3	COMPREHENSION OF UNSEEN PASSAGES	---	30	10	40
4	VOCABULARY/HOMOPHONES	02	04	04	10
	Total	02	49	29	80

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Programme : **Diploma in CE/EE/ET/ME/MT/CM/IT**
Programme Code : **01/02/03/04/05/06/07/08/21/22/23/24/26/15/16/17/18/19**
Name of Course : **Communication Skills**
Course Code : **HU182**

Teaching Scheme:

	Hours/Week	Total Hours
Theory	02	32
Practical	02	32

Evaluation Scheme:

	Progressive Assessment	Semester End Examination			
		Theory	Practical	Oral	Term Work
Duration	One Class Tests of 60 Minutes and an Oral	03 Hrs.	---	---	---
Marks	20	80	---	25	--

Course Rationale:

Classified under human sciences this subject is intended to introduce students with the process of communication so that they can identify conditions favorable to effective communication. They will also be taught basic and applied language skills viz. listening, speaking, reading and writing – all useful for the study of a technical course and communication. Specifically, writing and oral presentation skills are two top ranking capabilities needed for professional careers and must be developed systematically.

Course Objectives:

After studying this course, the student will be able to

- Understand and use the basic concept of communication and principles of effective communication in an organized set up and social context.
- Give a positive feedback in various situations to use appropriate body language & to avoid barrier for effective communication.
- Write the various types of letters, reports and office drafting with the appropriate format.
- Communicate with the Industry Professionals.

Course content:

Chapter No.	Name of Topic/Subtopic	Hrs	Marks
1	Basic Concepts And Principles Of Communication		
	1.1 The Communication Event The Communication event : Definition The elements of communication : The sender, receiver, message, channel, feedback and conte	12	24
	1.2 The communication Process		

		The Communication Process : Definition Stages in the process : defining the context, knowing the audience, designing the message, encoding, selecting the proper channels, transmitting, receiving, decoding and giving feedback.		
	1.3	Principles of Effective communication Effective Communication : definition Communication Barriers and how to overcome them at each stage of communication process. Developing effective message: Thinking about purpose, knowing the audience, structuring the message, selecting proper channels, minimizing barriers and facilitating feedback.		
2	Organizational Communication			
	2.1	What is an organization? Goal, structure, hierarchy. Pattern of communication : Upward, Downward, Horizontal and Grapevine	04	12
3	Non-verbal Communication			
	3.1	Non Verbal Codes : Kinesics (eye-contact, gesture, postures, body movements and facial expressions) Proxemics (using space), Haptics (touch), Vocalics (aspect of speech like tone, emphasis, volume, pauses etc.) Physical Appearance, Chronemics (manipulating time), Silence.	06	12
4	Business Correspondence and Office Drafting			
	4.1	Business Correspondence : Letter of Enquiry, Order letter, Complaint Letter and Adjustment letter.	10	32
	4.2	Report Writing : Feasibility report/ Survey Report, Accident Report and Progress Report		
	4.3	Office Drafting : Circular, Notice and Memo		
	4.4	Job Application with resume.		
	Total		32	80

List of Practicals/Experiments/Assignments:

Sr. No.	Name of Practical/Experiment/Assignment	Hrs.
1	Self Introduction	02
2	Elocution	04
3	Extempore	04
4	Mock Interview	04
5	Debate	02
6	Variety Application/Reports	02
7	Writing Paragraphs on Technical Subjects	02
8	Business letter	02
9	Individual/Group Presentation on identified topics	02
10	Group discussion	02
11	Role play	06
	Total	32

Text Books :

Sr. No.	Author	Title	Publication
1	MSBTE	Communication skills	MSBTE

Reference Books :

Sr. No.	Author	Title	Publication
1	Joyeeta Bhattacharya	Communication skills	Macmillan Co.
2	Sarah Freeman	Written communication in English	Orient Longman Ltd.
3	Krishna Mohan and Meera Banerji	Developing Communication skills	Macmillan India Ltd.

Learning resources : Books, Audio Visual aids

Specification Table :

Sr. No.	Topic	Cognitive Levels			Total
		Knowledge	Comprehension	Application	
1	Basic Concepts and Principles of communication	08	08	08	24
2	Organizational communication	04	04	04	12
3	Non Verbal communication	---	---	12	12
4	Business Correspondence and Office Drafting	---	---	32	32
	Total	12	12	56	80

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SECOND SEMESTER

Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Elements of Textile

Course Code : DD281

Teaching Scheme

	Hours / Week	Total Hours
Theory	04	64
Team Work / Practical	00	-

Evaluation

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	Two class test of 60 Min. duration	02	-	-	-
Marks	10	40	-	-	-

Course Aim :-

The course provides basic knowledge of the process of production of fiber to yarn to fabric & their finishes & characteristics. The course delivers all basic information in the selection of textile fabric suitable for designing garments as well as the fabric construction process through various ways as weaving, Knitting & felting. This course introduces students with various finishing & printing techniques.

Course Objectives – The students will be able to –

- Identify different types & weaves of garment.
- Have the concept of manufacturing of different fibers and weaving on different types of looms.
- Achieve the knowledge of physical and chemical properties of textile material.

Course Content –

Sr. No.	Topic / Subtopic	Hours	Weightage	Practical
01	<p>Terminology of Textiles</p> <p>Introduction and classification of Textile Fibers</p> <p>A) Natural Fibers</p> <p>a) Vegetable Fibers</p> <p>Cotton, Linen</p> <p>b) Manufacturing process of Cotton & Linen</p> <p>c) Study of Structure, Physical and Chemical Properties.</p> <p>d) Burning Tests</p> <p>B) Animal Fibers – Silk, Wool</p> <p>a) Manufacturing process of Silk Wool.</p> <p>b) Study of Structure, Physical and Chemical properties.</p> <p>c) Burning test</p> <p>C)Organic Textile /Eco-Friendly Textile</p>	10	08	
02	<p>Introduction and Classification of Manmade or Artificial Fibers</p> <p>A) Man made Fiber – Thermo plastics fibers – Nylon.</p> <p>a) Manufacturing process of Nylon.</p> <p>b) Study of structure.</p> <p>c) Physical and Chemical properties</p> <p>d) Burning test</p> <p>B) Non-Thermoplastic fiber – Rayon</p> <p>a) Manufacturing process of Rayon</p> <p>Study of Structure. Physical and Chemical properties.</p>	10	06	

	<p>b) Burning test</p> <p>C) Mineral Fibers – Asbestos & Glass</p> <p>a) Manufacturing process of Mineral Fibers.</p> <p>b) Physical and Chemical properties.</p>			
03	<p>Yarn Formation</p> <p>A) Definition & types of Yarns</p> <p>a) Type of Yarn and its Characteristics</p> <p>b) Simple Yarn – 2 ply. 4 ply Multiple and Cable.</p> <p>c) Novelty Yarn – Single, Coral, Spiral, Knot, Chenille, Gimpy, Slub etc.</p> <p>d) Blending of Yarn</p> <p>B) Twisting of Yarn according to direction i.e. S & Z Twist</p> <p>a) According to number of Twist per Inch</p> <p>b) Low twist, hard twist and crape twist</p> <p>c) Testing of Yarn</p> <ul style="list-style-type: none"> • Qualitative Testing • Quantitative Testing 	10	08	
04	<p>Fabric Construction-</p> <p>A)Loom</p> <p>a) Origin of Loom</p> <p>b) Types of Loom</p> <p>c) Description</p> <p>d) Principle Parts of Operation</p> <p>B)Weaving</p> <p>a) Definition of Weaving,</p>	20	10	

	<p>Knitting and Felting.</p> <p>b) Description about Weaves used in Fabric Construction, Plain, Twill, Satin, Sateen, Honey Comb, Bird's Eye. Leno Huckaback and Herring Bone.</p> <p>c) Knit fabrics, Basic knits, Weft knits, and Warp knit</p> <p>d) Non Woven fabrics Width, Balance and Count of cloth</p>			
05	<p>Natural Dyes & Textile Printing</p> <p>A) Roller printing B) Direct printing C) Discharge printing D) Duplex printing E) Block Printing F) Digital and Screen Printing</p>	04	04	
06	<p>Finishes</p> <p>Finishes process. Textural process or performance Finishes Bleaches. Latest development in Textile Finishes</p>	10	04	

Reference Books

Author	Title	Publisher
Bernard P. Carbman	Fiber to Fabric	N. Yoris MGH
Gupta Sushma	Text Book of Clothing & Textile	N. Delhi Kalyani
Gupta Sushma	Clothing Textiles & Laundry	
Theodora Failola Priest	Guide to Clothing	

Susheela Dantyagi	Fundamental of Textile & Their Care	Hydrabad orient longmar
Meller Susan	Fundamentals of Textile and their Care Textile Design	Hydrabad orient longmar Focal press N.Y.
Durga Deulkar	House Textiles	

Learning Resources – Chalk, Board, Books, Charts, Photographs, Swatches etc.

Specification Table –

S. N.	Topic	Knowledge	Comprehension	Application	Total
1.	Introduction and classification of Natural fibers	04	02	02	08
2.	Introduction and classification of manmade or artificial fibers	04	01	01	06
3.	Yarn formation	02	02	04	08
4.	Fabric construction	04	02	04	10
5.	Natural Dyes & Textile Printing	02	01	01	04
6.	Finishes	02	01	01	04

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Introduction and Classification of Natural fibers	Theoretical treatment
2.	Introduction and Classification of Manmade or Artificial Fibers	Theoretical treatment
3.	Yarn Formation	Theoretical treatment
4.	Fabric Construction	Theoretical treatment
5.	Textile Printing	Theoretical treatment
6.	Finishes	Theoretical treatment

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Name of Programme :Dress Designing and Garment Manufacturing

Programme Code :01/02/03/04/05/06/07/08

Name of Course :Needle Work

Course Code :DD282

Teaching Scheme :

	Hours / Week	Total Hours
Theory	01	16
Term Work / Practical	04	64

Evaluation :

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	-	-	03	-	-
Marks	-	-	50	-	50

Course Aim –

This course provides the knowledge of embellishing the apparel products through basic knowledge of thread network. It explores the art & skills of all stitch families.

Course Objectives – The students will be able to –

- Create own designs and adapt the existing designs as per the stitches.
- Select appropriate materials suitable to work.
- Embroider the basic stitches & incorporate these stitches in design by mix & match method.
- Handle & store embroidered articles.

Course Content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
01	History and Development of Embroidery	01		Demonstration of each Stitch mentioned in Theory content & preparing Sample.

02	Tools & Equipments for Embroidery A) Embroidery tools B) Design tools C) Cutting tools D) Mounting tools E) Miscellaneous tools	01		
03	Design Development A) Selection of design B) Creating motifs C) Adopting readymade shape D) Color combination E) Translating design into stitches F) Tracing methods.	02		
04	Material Selection Selection of material according for stitches & project.	01		
05	Introduction to Embroidery A) Preparing the fabric for embroidery. B) Beginning & ending of work C) Care of fabric while working	01		
06	Introduction to Basic Stitch Families Uses & Needle diagram of following stitches. Group A – Straight Stitch Family – Uses & Needle diagram of following	08		

	<p>Stitches.</p> <p>a) Running Stitch & its Types</p> <p>b) Back Stitch & its Types</p> <p>c) Satin Stitch & its Types</p> <p>d) Holbein Stitch</p> <p>e) Seed Stitch</p> <p>f) Fern Stitch</p> <p>Group B – Looped Family –</p> <p>a) Chain & its Types</p> <p>b) Button Hole & its Types</p> <p>c) Feather & its Types</p> <p>Group C – Knotted Family –</p> <p>a) Bullion Knot</p> <p>b) French Knot</p> <p>Group D – Laid & Couched Family</p> <p>a) Square Laid Work 1 & 2</p> <p>b) Basic Couching</p> <p>c) Bokhara Couching</p> <p>Group E – Cross Stitch Family –</p> <p>a) Basic Cross Stitch</p> <p>b) Double Cross Stitch</p> <p>c) Herring Bone Stitch</p> <p>Group F – Composite Family –</p> <p>a) Wheat Ear Stitch</p> <p>b) Whipped Long Tack Daisy</p> <p>c) Spider Web</p> <ul style="list-style-type: none"> • Woven • Whipped 			
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07	Handling of Embroidery Article (Hand Embroidery Article) Washing & Stain Removal, Pressing Preservation	02		
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Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	History and Development of embroidery	Theoretical treatment
2.	Tools & equipments for embroidery	Theoretical + Practical treatment
3.	Design Development	Theoretical + Practical treatment
4.	Material Selection	Theoretical + Practical treatment
5.	Introduction to embroidery	Theoretical + Practical treatment
6.	Introduction to basic stitch families	Theoretical + Practical treatment
7.	Handling of embroidery article	Theoretical treatment

Learning Resources – Magazines, Embroidery equipments, Embroidery articles.

Reference Books

Author	Title	Publisher
Anne Williams	Bats ford embroidery course	London Blackwell
Reader's digest	Complete Guide to Needle Work Reader's digest.	Reader's Digest
Khan M.J.	Indian Embroidery	Super Book House
Amanda o'neill	Needle Work & Sewing Technique (The complete Encyclopedia of embroidery)	London, Crange Books

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Fashion Drawing

Course Code : DD283

Teaching Scheme –

	Hours / Week	Total Hours
Theory	02	32
Term Work / Practical	04	64

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	-	-	03	-	-
Marks	-	-	50	-	75

Course Aim –

This course provides designing ideas & a base to explore innovative ideas, creative sense through the elements and principles of designing. It develops in-sight for textile designing through various textile print families & types of repeats.

It also provides glamorize elongation of proportion, which will serve as a guide when designing & positioning relative details.

Course Objective – The student will able to –

- Implement the knowledge of elements & principles of design.
- Render different textile prints.
- Draw Silhouette using guide line.
- Sketch body details in realistic ways.
- Draw a human body proportionately with the help of proper aid of measuring i.e. multiples of head length.

Course Content-

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	Introduction to Facial Features	04		Blocking in Face and Facial Features A) Basic blocking of Eyes, Lips, Nose b) Constructing Face dimension Front, Oblique view. C) Face with different Hairstyle. D) Basic Blocking of Arms, Hands, Legs and Foot
2.	Drawing from Life (Men, Women) A) Eight Head Theory B) Ten Head Theory	10		Drawing from Life A) Mechanical Croqui and Fleshing of Croqui. (Men, Women) <ul style="list-style-type: none"> • Eight Head • Ten Head B) Kid croque C) Growth & Development of Human Figure <ul style="list-style-type: none"> • Balance in Figure • Weight Distribution
3.	Textile Print and Embellishment	08		Fabric Presentation- A) Textile Print and Repeat- Use types of Repeats (Drop, Brick, Triangle, Diamond, Cross, All over etc.) a) Floral b) Geometrical c) Conversational

				<p>d)Ethnic</p> <p>e)Abstract</p> <p>f)Fabric Swatch Rendering (Review of movie for recent print)</p> <p>B)Textures- Emboss, Self Print, Crape, Satin, Silk, Quilt, Net, Fur, Corduroy, Velvet etc.</p> <p>C) Embellishment- Embroidery-Chamba Rumal, Chikankari, Kasuti, Patch Work, Kantha etc. Painting-Warli, Madhubani, Kalamkari, Mata-ni-Pachedi etc.</p>
4.	<p>Principles of Design Proportion, Balance, Rhythm, Harmony & Emphasis.</p>	06		<p>Application of all the principles on single design to make the variations. Select magazine image and manipulate same by using various principle to see the changes in design</p>
5.	<p>Silhouette</p>	04		<p>Silhouette Detailing of features</p> <p>a) Hourglass b) Rectangular c) Triangular d) Ample e) Egg line etc.</p>

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Introduction to Facial Features	Theoretical + Practical treatment
2.	Drawing from Life	Theoretical + Practical treatment
3.	Textile Print and Embellishment	Theoretical + Practical treatment
4.	Principles of Designing	Theoretical + Practical treatment
5.	Silhouette	Theoretical + Practical treatment

**Learning Resources – Chalk, Board, Books, Charts, Photographs, Swatches, Colors,
Sketch Book etc.**

Reference Books

Author	Title	Publisher
Kojiro Kuma Gai	Fashion Illustration	Japan Cnophic
Anne Allen, Julian Seaman	Fashion Drawing	Om Book
Odaniel G.	Hand Book of Costume Drawing	Elsevier Inda Pvt. Ltd., N. Delhi
Patrick John Ireland	Fashion Design Illustration	Thomas Hudson London
Drake. H	Fashion Illustration Today	Edgalgotia & Sons
Patrick John Ireland	Fashion Designing Drawing & Presentation	A Pergie
Mckel	Illustration Fashion	Blackwell
Suzan Meller& Joost Elffers	Textile designs	

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Name of Programme : Dress Designing and Garment Manufacturing
Programme Code : 01/02/03/04/05/06/07/08
Name of Course : Garment Construction
Course Code : DD284

Teaching Scheme:

	Hours / Week	Total Hours
Theory	02	32
Term Work / Practical	06	96

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	-	-	04	-	-
Marks	-	-	50	-	50

Course Aim –

This course provides construction of basic garment by using various sewing techniques & incorporates different seams and sewing techniques in garment. It gives knowledge of economical lays, stitching procedures & also to take measurements directly and indirectly and solve fitting problems.

Course Objective – The student will be able to –

- To take body measurement directly & indirectly.
- Construct basic garments stepwise.
- Learn economical cutting methods
- Incorporate different seams and finishing techniques in various garments.
- Knowledge about flanges
- Knowledge about professional construction technique

Course Content-

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	<p>Introduction to Garment Making</p> <p>A) Taking Key Measurements</p> <p>B) Comparing Measurements</p> <p>C) Dress Block</p>	05		<p>Lay-out (Estimation) is required of following patterns (Any One)</p> <p>A) A-line dress with fish dart</p> <p>B) Punjabi Kameez</p>
2.	<p>Introduction to Children's Block</p> <p>A) Bodice Block</p> <p>B) Skirt Block</p> <p>C) Sleeve Block</p> <p>D) Classic Waisted Dress. (Girls) (Types of sleeves and collars)</p>	07		<p>Classic Waisted Dress (for Girls ,using types of sleeves and collars)</p>
3.	<p>Princess Line</p> <p>A) Armhole Princess line – Fitted</p> <p>B) Shoulder Princess line – Semi Fitted</p>	06		<p>form the following – (Any one)</p> <p>A) Armhole princess line – Fitted</p> <p>B) Shoulder Princess line – Semi Fitted</p>
4.	<p>Salwar</p> <p>A) Basic Salwar</p> <p>B) Chudidar</p> <p>C) Patiyala / Dhoti</p>	06		<p>from the following – (Any Two)</p> <p>A) Basic Salwar</p> <p>B) Chudidar – Bias Bag, Bias grain Layout.</p> <p>C) Patiyala / Dhoti</p>

5.	Basic Skirt A) Umbrella Skirt	02	from the following – (Any One) A) Basic Skirt B) Umbrella Skirt. (Types of Patch Pockets)
6.	Flanges A) Dart Flange B) Flange to Waist C) Flange Inset	06	Introductions to Advanced Dart Manipulation A) Parallel Dart <ul style="list-style-type: none"> • Parallel French Dart • Parallel Dart at Neck • Parallel Dart – Cape effect B) Dart Clusters & Dart Equivalents – <ul style="list-style-type: none"> • Waist Cluster • Dart Cluster • Tuck Dart Cluster • Pleat Cluster • Shoulder Cluster • Center Front Bust Cluster C) Graduated & Radiating Darts D) Asymmetric Darts E) Intersecting Darts F) Shoulder Dart

Note :- Layout of all above Patterns on Overall Print, Directional Print, Stripe Fabric.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Dress Block	Theoretical + Practical treatment
2.	Princess Line	Theoretical + Practical treatment

3.	Salwar	Theoretical + Practical treatment
4.	Introduction to Children's Block	Theoretical + Practical treatment
5.	Basic Skirt	Theoretical + Practical treatment
6.	Flanges	Theoretical
7.	Introductions to Advanced Dart Manipulation	Practical treatment

Learning Resources – Machines, Size Charts, Dress Forms, and Books etc.

Reference Books

Author	Title	Publisher
Anna Jacob Thomas	The art of sewing	N. Delhi UBS
Donovan Hadley	Basic Tailoring	
Winifred Aldrich	Metric Pattern Cutting	Annces Puls London
Mullick Premlata	Garment Construction skills	Kallyani

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Name of Programme : Dress Designing and Garment Manufacturing
Programme Code : 01/02/03/04/05/06/07/08
Name of Course : History of Fashion-I
Course Code : DD285

Teaching Scheme –

	Hours / Week	Total Hours
Theory	03	48
Term Work / Pratical	00	-

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	Three class test of 60 Min duration	2 hrs.	-	-	-
Marks	10	40	-	-	50

Course Aim –

This course provides the knowledge of evolution of Indian costumes, which simply gloss over those early periods & the traditional customs of different states with the diversified traditional Indian ornaments.

Course Objective – The student will be able to –

- Study of Indian costumes through ages & regions.
- Create contemporary versions based on traditional costumes.
- Understand the drapes of different states.
- Gain knowledge of the rich & culture heritage of people in India.

Course Content-

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical

1	<p>Introduction to Clothing</p> <p>a) Purpose of Clothing</p> <p>b) History of Indian Costume during British period & After.</p> <p>c) History during the era of Sultan & Mughal Emperors.</p>	08	06	Topic related photographs collection
2	<p>Study of Indian Costume through different States & Region Southern Region</p> <p>A) Maharashtra</p> <p>a) Maharashtra Sari Drape Sakachcha Nesana & Choli</p> <p>Dhoti, Sadra, Ganjipharak, Bandi, Pheta</p> <p>b) Ornaments</p> <p>B) Tamilnadu</p> <p>Wearing of Dhoti (Panchagachcham, Trikachcham, Komanam (Langoti), Angavastram, Kamarband, Marapu.</p> <p>b) Wearing style of Sari of Tamili Bramhin women – Godakattu</p> <p>C) Karnataka</p> <p>Dhotra, Panche, Jubba, shlya or Angavastra, Pheta, Kuppasa, Kachcha, Wearing style of Sari-Koorgi women</p>	10	08	Topic related photographs collection
3	<p>Northern Region</p> <p>A) Kashmir</p> <p>a) The General Garment worn By Men & Women.</p> <p>Pehran, Salwar, Chadar, Skull – Cap etc.</p> <p>b) Ornaments</p> <p>B) Punjab :</p> <p>a) Study of Dressing Men, Urban Men & Women, Urban Women.</p>	10	08	Topic related photographs collection

	<p>Khes, Tehmed, Kurta, Pajama, Salwar, Kameez, Orhani, Churidar, Ghagra, Kurti, Turban.</p> <p>b) Study of Draping of Dupatta</p> <p>c) Ornaments</p>			
4	<p>Western Region</p> <p>A) Gujrat</p> <p>a) Study of Men's Costume. Dhotiya / Badana Potadi / Paheran / Jabbhoh Paghadi.</p> <p>b) Study of Women's Costume. Chaniya – Choli, Orhani, Kanchali.</p> <p>c) Difference in the dress of people of Kutch & Saurashtra.</p> <p>d) Ornaments</p> <p>B) Rajasthan</p> <p>a) Costume of Men as worn by the Royalty as well as the Common Men Dhoti, Bandia – Angarkha, Potia, Achakan, Jodhpur – Breeches, Pichranga Pagadi, Kamarband.</p> <p>b) Costume of Women – Ghagra Choli, Orhani</p> <p>c) Ornaments</p>	10	10	Topic related photographs collection
5	<p>Eastern Region</p> <p>A) Assam</p> <p>a) Study of the Mekhala</p> <p>B) Himachal Pradesh</p> <p>Kurta, Sadri, Jurkhi, Suthan, Gachi, Bushari cap.</p> <p>C) Sikkim Daura, Surwal, Ash-Coat, Dhaka Topi, Patuka, Khukuri, Chaubandhicholi, Fariya, Henbari Men-</p>	10	08	Topic related photographs collection

Fo-Kho, Kerak, Kho, Jaja, Thurishamba, Shotsimo-kho, Pangden, Kerak, Hanju. D) Meghalaya – Jainsem, Tapmohkhlieh, Jaincup. E) Bengal – wearing style of Sari, Dhoti, Kurta			
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Note – State wise Presentation & Display of above mentioned Costumes.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Introduction of Clothing	Theoretical + Practical treatment
2.	Southern Region	Theoretical + Practical treatment
3.	Northern Region	Theoretical + Practical treatment
4.	Western Region	Theoretical + Practical treatment
5.	Eastern Region	Theoretical + Practical treatment

Reference Books

Author	Title	Publisher
A Biswas	Indian Costumes	
Franses Kermit	World Dress	Mitenett Beaziet
Gorsline Douglas	History of fashion	Worth London

Specification Table

S. N.	Topic	Knowledge	Comprehension	Application	Total
1.	Introduction to Clothing	02	02	02	06
2.	Region Southern Region	03	03	02	08
3.	Northern Region	03	03	02	08
4.	Western Region	04	03	03	10
5.	Eastern Region	03	03	02	08

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Name of Programme : Dress Designing and Garment Manufacturing
Programme Code : 01/02/03/04/05/06/07/08
Name of Course : Textiles of India
Course Code : DD286

Teaching Scheme –

	Hours / Week	Total Hours
Theory	03	48
Term Work / Practical	00	-

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	Two class test of 60 Mins Duration	02	-	-	-
Marks	10	40	-	-	50

Course Aim –

This course provides the knowledge & resources of traditional textiles in India that differ from region. This influences designers to use these textiles prominently.

Course Objective – The student will able to –

Develop Knowledge about various Traditional Textiles of India.

Identify traditional color & its symbolism, which played a major role in the development of traditional textiles.

Design contemporary versions by getting knowledge of various traditional textiles of India to produce fascinating designs.

Course Content-

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1	The Western Deccan A).Maharashtra	06	06	Topic related photograph Collection

	<p>Deccan Sari</p> <p>Shallu Sari</p> <p>Paithani Sari</p> <p>Parsi Sari</p> <p>Khan</p> <p>Himaroo Shawls</p> <p>Himrus</p>			
2	<p>The Western Region</p> <p>A) Rajsthan</p> <p>a) Hand Block Printed Sari</p> <p>b) Nandana</p> <p>c) Bandhej</p> <p>d) The Lehriya</p> <p>e) Pabujipar</p> <p>B) Gujrat</p> <p>a) Mochi Embroidery</p> <p>b) Mata – ni – Pachedi</p> <p>c) Patan Patola</p> <p>d) Roghan work</p> <p>e) Tinsal Sari</p> <p>f) Gujrati Brocades</p> <p>g) Maheshwari Sari</p>	08	08	Topic related photograph Collection
3	<p>The Eastern Region</p> <p>A) Bengal</p> <p>a) Bengali Deshi Muslin</p> <p>b) Dacca Muslins</p> <p>c) Jamdani Muslins</p> <p>d) Bengali Sari</p> <p>e) Baluchari – Buttedar Sari</p> <p>B) Bihar</p> <p>a) Tasar Silk Sari</p>	08	06	Topic related photograph Collection

	<ul style="list-style-type: none"> b) Khadi – Sari c) Banaras Brocades 			
4	<p>The North East Region</p> <p>A) Assam</p> <ul style="list-style-type: none"> a) Muga Golden Silks b) Asonai Designs or Tribal Designs of Assams. <p>B) Manipur</p> <ul style="list-style-type: none"> a) Wild Silk Sari <p>C) Orissa</p> <ul style="list-style-type: none"> a) Double Ikat Sari b) Pochampalli Ikat c) Batik & Kalamkari Sari d) Gadwal Sari 	08	06	Topic related photograph Collection
5	<p>The South Region</p> <p>A) Tamilnadu</p> <ul style="list-style-type: none"> a) Kornad Sari b) Kosara Padava c) Kuchipuram Sari d) Kora Silk <p>B) Karnatka</p> <ul style="list-style-type: none"> a) Karnatka Saris etc. <p>C) Andhra Pradesh</p> <ul style="list-style-type: none"> a) Banjara Wedding Shawl 	08	06	Topic related photograph Collection
6	<p>The North Region</p> <p>A) Jammu & Kashmir</p> <ul style="list-style-type: none"> Kashmiri Shawl Jamawar Shawls <p>B) Uttar Pradesh</p> <ul style="list-style-type: none"> Varanasi Brocades Sari <p>C) Himachal Pradesh</p>	10	08	Topic related photograph Collection

	a) Raslila on Chamba Rumal			
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Author	Title	Publisher
Linda Lyntan	The Sari	
Sumathi G.J.	Elements of Fashion & Apparel Design	
Rustam J. Mehta	Masterpieces of India Textiles	Bombay Tara pore Vala
Prakash K.	Textile Designs Traditional & Floral	Distributors Pvt. Ltd.
Gillow John	Traditional Indian Textiles	Thames Singapore
Singh	Madhyapradesh Saris of India	Hang Choke Bombay

Reference Books

Learning Resources – Books, Samples of Traditional Textile Material, and Saris etc.

Specification Table

S. N.	Topic	Knowledge	Comprehension	Application	Total
1	The Western Deccan	02	01	03	06
2	The Western Region	03	02	03	08
3	The eastern Region	02	01	03	06
4	The North East Region	02	01	03	06
5	The South Region	02	01	03	06
6	The North Region	03	02	03	08

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	The Western Deccan	Theoretical + Practical treatment
2.	The Western Region	Theoretical + Practical treatment
3.	The Eastern Region	Theoretical + Practical treatment
4.	The North East Region	Theoretical + Practical treatment
5.	The South Region	Theoretical + Practical treatment
6.	The North Region	Theoretical + Practical treatment

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Name of Programme : Dress Designing and Garment Manufacturing
Programme Code : 01/02/03/04/05/06/07/08
Name of Course : Fashion Accessories
Course Code : DD287

Teaching Scheme :

	Hours / Week	Total Hours
Theory	1	16
Term Work / Practical	2	32

Evaluation:

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	-	-	04	-	-
	-	-	50	-	50

Course Aim –

Design & create beautiful accessories for runway presentation. It also gives knowledge about growing market of accessories. The Course also incorporates knowledge of various types of fashionable accessories.

Course Objective – Students will be able to –

- Design innovative & useful accessories.
- Make dressing complete & truly individual.
- Have knowledge about various types of fashion accessories.

Course Content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	Textiles in Accessories A. Fibers & Yarns	08		Market survey for trends in accessories, textiles &

	<p>a) Different types of Fabric Structures.</p> <p>b) Adding colors & designs to fabrics</p> <p>c) Design & Surface effects.</p> <p>B. Leather & Furs</p> <p>a) History & significance of leather to fashion</p> <p>b) Anatomy of leather & fur</p> <p>c) Fur production process</p> <p>d) Types of leather</p>			materials for accessories.
2.	<p>Closures, Belts & Footwear</p> <p>a) History & usage of Closures in fashion accessories.</p> <p>b) Types of Closures</p> <p>c) History & Significance of Belts & Footwear</p> <p>d) Anatomy & Components of Belts & Footwear</p> <p>e) Types of Belts & Footwear</p>	08		Develop five Designs & prepare (Any One) Belts & Footwear
3.	<p>Handbags & Headwear</p> <p>a) History & significance Handbags & Headwear</p> <p>b) Anatomy of Handbags & Headwear</p> <p>c) Types of Handbags & Headwear</p>	08		Develop five Designs & prepare (Any One) Handbags & Headwear's
4.	<p>Hosiery, Gloves, Shawls, Scarf's & Ties</p> <p>a) History & Significance</p> <p>b) Anatomy of necktie.</p> <p>c) Types of shawl, scarves & neckties.</p>	08		<p>a) Draping styles of Shawls & Scarf's</p> <p>b) Knotting the Necktie</p> <p>c) Fashion Jewelry</p>

Note – All above accessories should be designed by students which is suitable for collection of Creative Fashion Presentation.

Reference Books

Author	Title	Publisher
Jeff Stone & kim Johnson Gross	Simple Accessories	
	Femina, Elle	
Mckelvey Kathryn	Fashion Source Book	Blackwell

Learning Resources – Magazines, Internet, and Market Survey etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Textiles in Accessories	Theoretical + practical treatment
2.	Closures, Belts & Footwear	Theoretical + practical treatment
3.	Handbags & Headwear	Theoretical + practical treatment
4.	Hosiery, Gloves, Shawls, Scarf's & Ties	Theoretical + practical treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Fundamentals of Draping

Course Code : DD288

Teaching Scheme –

	Hours / Week	Total Hours
Theory	01	16
Term Work / Practical	02	32

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	-	-	03	-	-
Marks	-	-	50	-	50

Course Aim –

This course deals with the basics of draping in order to combine flat pattern making & draping which is ideal way to develop ideas & create new silhouette.

Course Objective – Student will be able to –

- Develop ideas & create new silhouette.
- Read & drape the patterns.
- Translate an endless Variety of ideas in to finish garment.

Course Content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1	Basics of Fashion Draping	02		Basic Bodice block Basic Skirt block
2	Draping instruction of Dart with gathered leg	01		Draping Dart with gathered leg
3	Draping instruction of	02		Draping Princess Style
4	Draping instruction of Halter Style	01		Draping Halter Style

5	Draping instruction of off Shoulder Design	01		Draping off Shoulder Design
6	Draping instruction of Cowls	02		Draping Cowls
7	Draping instruction of Cowl Skirt	01		Draping Cowl Skirt
8	Draping instruction of Strapless Dress	01		Draping Strapless Dress
9	Draping instruction of Collars	01		Draping Collars
10	Draping instruction of Trouser and Variation	02		Draping Trouser and Variation
11	Draping instruction of Creative Draping	02		Creative Draping

Reference Book

Author	Title	Publisher
Amade	Art of Fashion Draping	Fairchild
Hiddle Jaffe, Nuri Relis	Draping for Fashion Draping	Printice Hall, carrier & Tech.

Learning Resources - Dress forms, Material, Photographs etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1	Basic Bodice block and Basic Skirt block	Theoretical + practical treatment
2	Draping Dart with gathered leg	Theoretical + practical treatment
3	Draping Princess Style	Theoretical + practical treatment
4	Draping Halter Style	Theoretical + practical treatment
5	Draping off Shoulder Design	Theoretical + practical treatment
6	Draping Cowls	Theoretical + practical treatment
7	Draping Cowl Skirt	Theoretical + practical treatment
8	Draping Strapless Dress	Theoretical + practical treatment

9	Draping Collars	Theoretical + practical treatment
10	Draping Trouser and Variation	Theoretical + practical treatment
11	Creative Draping	Theoretical + practical treatment

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THIRD SEMESTER

Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/21/15/08

Name of Course : Mini Project

Course Code : DD381

Teaching Scheme:

	Hours / Week	Total Hours
Theory	1	16
Term work / Practical	1	16

Evaluation:

	Progressive Assessment	Semester End Examination			
		Theory	Practical	Oral	Term work
Marks	--	--	--	25	25

Course Aim:

The Mini Project work is included in the curriculum to encourage the students to undertake and tackle an independent problem related to Dress Designing and Garment Manufacturing field. The project also comprises of literature survey of a problem assigned.

Course Objectives:

Students will be acquainted with the skill required for independent thinking and applications to a problem where he can develop in himself, self reliance. After completing the project work.

The student will be able to:

- Work independently as a leader as well as member of a team.
- Collect data and prepare a report of these activities.
- Use and integrate knowledge of different Courses to prepare working Samples
- Make simple designs according to data collected with the help of handbooks, standard data books, etc.

Course Content: (A) Mini Project

Sr.No	Topic / Subtopic	Practical
1	Mini Project	The students will select a topic related to any course in the curriculum and submit a report of the work done. The Project work will be done by a group of 4 to 6 students. Oral will be based on term-work.

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Graphic Design.

Course Code : DD382

Teaching Scheme –

	Hours / Week	Total Hours
Theory	1	16
Term Work / Practical	3	48

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	-	-	03	-	-
Marks	-	-	50	-	50

Course Aim –

The course provides the use and discussion of the values of Computer Aided Designing. As clothing & designing is an inseparable part of any current course, which is preparing student for a career in fashion industry & in the designing market. This gives the knowledge in achieving skills for applying Computer Aided Designing in the field of Designing & manufacturing.

Course objective – Student will be able to –

- Explore their ideas for stylized drawing with the application of different tools of Corel-Draw & Photoshop.
- Suggest modification to existing manual system & develop alternative System through advance technology to improve performance.
- Know integrated fashion & information technology in a meaningful way to cope up with the competitive nature of global market.
- .Knowledge of different Corel Draw Tools
- Knowledge of different Photo Shop Tools
- Effective presentation by using Power Point

Course Contents-

Sr. No.	Topic / Subtopic	Hour	Weight age	Practical
1.	<p>Introduction to Corel – Draw</p> <p>A) Different types of Tools</p> <p>B) Introduction to Menu bar Property bar & Standard bar.</p> <p>C) Tools – Pick tool, Brush, Zoom, Hand tool, Bezier tool, Pen tool, Rectangle tool, Ellipse tool, Graph paper, Basic shapes, Text tool, Blend tool, Eyedropper tool, Paint bucket, Outline pen, Dialog fill tool, Interactive fill tool, Mesh fill tool etc.</p>	08		<p>Introduction to different Tools used in Corel – Draw</p> <p>A) Drawing Different Types of Collars.</p> <p>B) Drawing Different Types of Sleeves.</p> <p>C) Drawing Different Types of Tops.</p> <p>D) Drawing Different Types of Skirts & Trousers</p> <p>E) Drawing Accessories</p> <p>F) Drawing Figure Models & Draping with Textures.</p>
2.	<p>Introduction to Photoshop</p> <p>A) Explanation of different tool used in Photoshop.</p> <p>B) Tools – Move tool, Marquee, Lasso tool, Magic wound, Crop, Slice, Paintbrush, Airbrush, Pattern stamp / Clone stamp, Eraser, Gradient, Dodge, Blur, Path Component, Pen tool, Rectangle, Notes, Eyedropper tool, Hand tool, Zoom tool etc.</p>	08		<p>Introduction to Different Tools used in Photoshop.</p> <p>A) Designing Brochure for Boutiques.</p> <p>B) Boutiques.</p> <p>C) Applying background effects which are prepared in Corel – Draw.</p> <p>D) Making Leaf lets</p> <p>E) Designing Advertisement for Apparel Show Room.</p> <p>F) Designing front page of magazine (Related to Fashion Designing)</p> <p>Present any two Assignments through Power Point.</p>

Reference Books

Author	Title	Publisher
Beazley Allson	Computer Aided pattern design & production	Blackwell
McKelvey & Munslow	Illustrating Fashion	Blackwell
Aldrch Winifred	CAD in Clothing	Anneces Plus Lonon

Learning Resources – Computer, LCD etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Introduction to Corel-Draw	Theoretical + Practical treatment
2.	Introduction to Photoshop	Theoretical + Practical treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Surface Ornamentation Techniques

Course Code : DD383

Teaching Scheme –

	Hours / Week	Total Hours
Theory	02	32
Term Work / Practical	04	64

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	-	-	04	-	-
Marks	-	-	100	-	50

Course Aim –

The course explores the knowledge in rapidly growing field of arts and crafts, which embraces various methods of ornamentation of a woven fabric. Each chapter in the course deals with various techniques, which presents different method of applying a design or pattern to a piece of cloth.

Course objective – Student will be able to –

- Learn the ancient art of surface adornment and incorporate functional elements in strengthening and repairing fabric by patchwork, quilting and appliqué.
- Make attractive and delicate hems using latest and fancy trimmings such as crochet.
- Know how to develop fabric texture through smocking.
- Make use of various techniques to prepare articles by using techniques like macramé, crochet, quilting etc.
- Adorn garments with the techniques of dying & printing.
- Knowledge of Yarn Craft
- Technique of embellishing dull Texture to the bright one

Course Content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	Patch – work a) Introduction to patch – work b) Patch – work basics c) Types of patch – work d) Fabrics and equipments, e) Influence of color and texture on patchwork.	05		Patchwork a) Making different types of Patchwork. b) Making Templates, Layout. c) Choosing joining sequence. d) Using Block unit Patchwork.
2.	Applique a) Introduction to Applique b) Types of Applique <ul style="list-style-type: none"> • Applique by hand • Applique by machine Reverse Applique (sun blas applique)	04		Applique a) Making Templates b) Cutting Appliques c) Applique by hand d) Reverse Applique (sun blasé applique)
3.	Quilting A) Introduction to Basic Hand and Machine Quilting techniques B) Tools and Equipments C) Types of Quilting <ul style="list-style-type: none"> a) Padded Quilting b) Corded Quilts c) Finishing edges 	04		Quilting a) Quilting by Hand & by Machine b) Padded Quilting c) Corded Quilting
4.	Smocking a) Introduction to Smocking b) Types of Smocking	03		Smocking a) Different Smocking Stitches
5.	Introduction to Dyes	08		Preparing samples of Tie &

	<p>A) Tie & Dye</p> <ul style="list-style-type: none"> a) History of Tie & Dye b) Introduction to Dyes c) Types of Dyes d) Preparation of Dyeing e) Different methods of Tying, Dyeing (Single, Double & Triple color) <p>B) Batik</p> <ul style="list-style-type: none"> a) History of Batik b) Materials required c) Preparation before d) Dying e) Dyeing Procedure (Single, Double & Triple color) 			Dye
6.	<p>Crochet</p> <p>A) Introduction to Crochet</p> <p>B) Crochet Basics</p> <ul style="list-style-type: none"> a) Crochet Terminology b) Basic Crochet Rules, c) Different Crochet Stitches. d) Shaping – Increasing , Decreasing 	05		<p>Crochet</p> <p>A) Forming Elementary Stitches</p> <ul style="list-style-type: none"> a) Chain, Turning Chains Single Crochet, Half Double Crochet, Double Crochet, Triple Crochet, Double Triple Crochet, Slip Stitch. b) Working Geometrical Shapes like, Circle, Square, Octagon
7.	Macrame	03		Macrame

	A) History of Macrame B) Terms & Abbreviations C) Larks Head Knot D) Double Half Stitch E) Shaping with Double F) Half Stitch			Larks Head Knot, Double Half Stitch, Shaping with Double Half Stitch, Square Knot, Gathering Square Knot Fringing
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Reference Books

Author	Title	Publisher
	Complete Guide to Needle Work	Readers Digest
McCalls	McCalls Needle Work Treasury learn & Make book	Random House
Amanda O' Neil	Needle Work & Sewing Technique (The Complete Encyclopedia)	London Crange Books
Georges A.S.	Patchwork, quilting & Applique	
Singer	Quilted Project & Garment	Singer
Rsall Cavendish	Stitch by Stitch	N.Y. Torstar Books
Dittrick Mark	Designs Crochet	N.York Hawthorn
Roojen	Batik design	
K Prakash	Patchwork & Applique	
Corwin Judith Hopmqn	Easy to make Applique Quilts for Children	
Dawason Pam	Complete Guide to Crochet	London Marshall
Shenal	Technology of Dying	Ambedkar Road Bombay

Learning Resources- Magzines,Articles and images from internet

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Patch – work	Theoretical + Practical treatment
2.	Applique	Theoretical + Practical treatment
3.	Quilting	Theoretical + Practical treatment
4.	Smocking	Theoretical + Practical treatment

5.	Introduction to Dyes	Theoretical + Practical treatment
6.	Crochet	Theoretical + Practical treatment
7.	Macrame	Theoretical + Practical treatment

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Name of Programme : Dress Designing and Garment Manufacturing
Programme Code : 01/02/03/04/05/06/07/08
Name of Course : Pattern Making & Apparel Construction – I
Course Code : DD384

Teaching Scheme –

	Hours / Week	Total Hours
Theory	2	32
Term Work / Practical	7	112

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	-	-	06	-	-
Marks	-	-	100	-	100

Course Aim –

This course provides the different structural techniques for various indo western fashion patterns. It also gives the knowledge & skills for apparel construction by using different techniques, to evaluate fitting appearance of garment with correct notions and supplies.

Course Objective – Students will be able to –

- Adapt changes on basic patterns and develop various stylized paper pattern.
- Develop good judgments for advanced patterns with respect to cutting paper pattern.
- Draft Indian as well as Western garments such as Blouse, Shirt, Culottes, Kurta etc.

Course Content -

Sr. No.	Topic / Subtopic	Hour	Weight age	Practical
1.	Drafting of Shirt Block A) Ladies Shirt B) Gents Shirt	10		Cutting & Stitching of following patterns (Any One) A) Ladies Shirt B) Gents Shirt

2.	Drafting of Culottes. A) Plain Culottes B) Flared Culottes C) c) Pleated Culottes	06		Cutting & Stitching of following patterns (Any One) A) Plain Culottes B) Flared Culottes C) Pleated Culottes
3.	Drafting of Sari Blouse	05		Cutting & Stitching of Sari Blouse
4.	Drafting of Kurta A) Kalidar Kurta – Square gusset, placket & pocket B) Gored Kameez- with panels	05		Cutting & Stitching of following patterns (Any One) A) Kalidar Kurta B) Gored Kameez- with panels
5.	Pattern Alteration A) Introduction of Alteration a) Method for Advance Alteration b) Make a Shell c) Judging the Fit B) Neck Line Alterations a) Tight & too Loose b) Necking c) Large Necking d) Gaping Necking e) Large Neckline f) Gaping Neckline C) Shoulder Alterations a) Sloping b) Square c) Narrow d) Broad Shoulders	06		1.4 Scale size actual alterations should be experimented for A) Neck line alterations B) Shoulder alterations C) Bust alterations D) Back alteration E) Armhole & sleeve alterations, F) Protruding hip bones. G) Derriere alterations H) Pant adjustments (Basic pattern set).

<p>D) Bust Alterations</p> <ul style="list-style-type: none">a) Hollowb) Pigeon Bustc) High Bustd) Low Buste) Large Cupf) Small Cup <p>E) Back Alterations</p> <ul style="list-style-type: none">a) Broadb) Narrowc) Roundd) Erect Back <p>F) Armhole & Sleeve Alterations</p> <ul style="list-style-type: none">a) High or Tight Armholesb) Gaping Armholec) Sleeve too Tight (Larged) Elbows)e) Too Loose (Heavyf) Upper Arm)g) Sleeve Cap Rise <p>G) Protruding Hip Bones (For Skirts Only)</p> <ul style="list-style-type: none">a) One High Hipb) Sway Back <p>H) Derriere Alterations</p> <ul style="list-style-type: none">a) Round or Flat Derriereb) Sway Back <p>I) Pant Adjustments</p>			
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	a) Basic Alterations for Length and Depth of Crotch b) Round or Flat Derriere c) Smiles and Frowns on pants Large Abdomen.			
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Reference Books

Author	Title	Publisher
Winifred Aldrich	Metric pattern Cutting for Women's Wear	Blackwell
Armstrong	Pattern Making	
Mactaggart Ann	Dress Making Skills	London Batsford
Heinemmm Gisella	Skirts Sew your Own	Willow Books
Natalie Bray	Dress Fitting	Blackwell
Hilman G	Fashion Cutting Made Easy	Om Book
	Complete Guide to Swing	Reader's Digest
Anna Jacob Thomas	Art Of Sewing	UBSPD

Learning Resources – Machines, Size Chart, Dress Forms, and Books etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Drafting of Shirt Block	Theoretical + Practical Treatment
2.	Drafting of Culottes	Theoretical + Practical Treatment
3.	Drafting of Sari Blouse	Theoretical + Practical Treatment
4.	Drafting of Kurta	Theoretical + Practical Treatment
5.	Pattern Alteration	Theoretical + Practical Treatment

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Name of Programme : Dress Designing and Garment Manufacturing
Programme Code : 01/02/03/04/05/06/07/08
Name of Course : Pattern Making & Apparel Construction – II
Course Code : DD385

Teaching Scheme –

	Hours / Week	Total Hours
Theory	02	32
Term Work / Practical	07	112

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	-	-	06	-	-
Marks	-	-	100	-	100

Course Aim – This course provides the students to dare for most exciting changes in shapes & lines which will lead to creative decision allied to sound reasoning of stylized western line garments especially for men & Women.

As well as for garment construction by using different techniques to evaluate fitting appearance of garment with correct notions and supplies.

Course Objective – The students will be able to –

- Select appropriate materials suitable for the garment.
- Know how to cut garment by doing economical layout.
- Incorporate special seams and seam finishes in an outfit.
- Add finishing touch and estimate the price of garment.

Course content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1	Drafting of Lingerie Block	08		Cut & Stitch following patterns(Any One) a)Camisole Top

				b) Strapless Top c) Halter Top
2	Drafting of Trouser /Jeans Block Ladies Block	08		Cut & Stitch following patterns(Any One) a) Trouser Block b) Jeans Block
3	Drafting of T-shirt Block a) Drafting of T-shirt with Raglan Sleeve & Polo collar. b) Casual T-shirt Drafting of Cowl Top	08		Cut & Stitch following patterns(Any One) a) T-shirt with Raglan Sleeve & Polo Collar b) Casual T-shirt c) Cowl Top
4	Drafting of Traditional Outfit a) Indian Outfit b) Western Outfit	08		Cut & Stitch following (Any One) a) Indian Outfit b) Western Outfit

Note-Couture Finishing shall be used

Reference Books

Author	Title	Publisher
Anna Jacob Thomas	Art of Sewing	UBSPD
Aldrich W	Metric Pattern Cutting	Blackwell
Agnes Warburton	Dress Making in Picture	Batsford London
Jan eaten	Encycolopedia of Sewing Techniques	
Reader's Digest	Complete guide to Sewing	Reader's Digest
Bray N	Dress Fitting Basic Principles & Practice	Blackwell

Learning Resources – Books, Dress Forms, Magazines, Size chart etc.

Instructional Strategy –

Sr. No.	Topic	Instructional Strategy
1.	Drafting of Lingerie Block	Theoretical + Practical treatment
2.	Drafting of Trouser /Jeans Block	Theoretical + Practical treatment
3.	Drafting of T-shirt Block and Cowl Top	Theoretical + Practical treatment
4.	Drafting of Traditional Outfit	Theoretical + Practical treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Fashion Illustration- I

Course Code : DD386

Teaching Scheme –

	Hours / Week	Total Hours
Theory	01	16
Term Work / Practical	04	64

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	-	-	04	-	-
Marks	-	-	100	-	100

Course Aim –

This course explores the creativity by manually drawing different poses with proportion and show how to draw the figure from different angles with live draping including many stylized poses and to produce working drawing suitable for pattern development and illustration. It explores the use of templates, sources in developing the composition of an illustration.

It also provides glamorize elongation of proportion, which will serve as a guide when designing & positioning relative details.

Course Objective – The student will able to –

- Sketch body details in stylized and realistic ways.
- Draw a human body proportionately with the help of proper aid of measuring i.e. multiples of head length.
- Experimenting with new material to achieve different Draping effects
- Build up Confidence by studying shade light effects for different Angles
- Produce quick sketches when developing new ideas
- Built up the ability of designing outfit as per theme and presenting a wardrobe collection with accessorie

Course Content

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
01	Human Anatomy a) Difference Between Human Figure and Fashion Figure Developing own Style	06		Human Anatomy a) Croquis Manipulation 10 Head to 12 Head b) 12 Head Mechanical Croquis, Fleshing of Croquis Developing own Style a) Fashion/Stylized Figure
02	Live Human Sketching	02		Live Human Sketching a) Depiction of 3D and shadows in Different Angles
03	Draping	03		Draping on to Dummies – Live Drawing a) Fabric study of different materials on dummy to understand draping of different fabrics. (Woven, Knit, Non Woven, Printed, Plain) B) Clothing Composition on Figure – Combining various garment detail like Silhouette, length, drapes, fold, motion and shadow etc. For various fabric detailing and understand the way fabric fall onto the body.

04	Wardrobe Planning	05		Design and Render Wardrobe Collection with Accessories (Any one) <ol style="list-style-type: none"> 1. Men 2. Women 3. kids Technical drawing or Flat Sketches of pattern Showing Construction Details
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Reference Books

Author	Title	Publisher
Kojiro Kuma Gai	Fashion Illustration	Japan Cnophic
Anne Allen, Julian Seaman	Fashion Drawing	Om Book
Patrick John Ireland	Fashion Design Illustration	Thomas Hudson London
Drake. H	Fashion Illustration Today	Edgalgotia & Sons
Patrick John Ireland	Fashion Designing Drawing & Presentation	A Pergie
Mckel	Illustration Fashion	Blackwell

Learning Resources – Chalk, Board, Books, Charts, Photographs, Colors, PPT, Sketch Book etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Human Anatomy	Theoretical + Practical treatment
2.	Live Human Sketching	Theoretical + Practical treatment
3.	Draping	Theoretical + Practical treatment
4.	Wardrobe Planning	Theoretical + Practical treatment

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FOURTH SEMESTER

Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Fabric Studies

Course Code : AU485

Teaching Scheme

	Hours / Week	Total Hours
Theory	-	-
Team Work / Practical	02	32

Evaluation

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	-	-	-	-	-
Marks	-	-	50	-	50

Course Aim:-

The course delivers all basic information in the selection of textile fabric suitable for designing garments as well as the fabric construction process through various ways as weaving, Knitting & felting.

Course Objectives – The students will be able to –

- Identify different types & weaves of garment.
- Have the concept of manufacturing and weaving on different types of looms.

Course Content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
01				a) Visit to Textile Mill b) Prepare Samples of different Weaves by using Hand Loom (different material)

				paper satin ribbon etc.)
02				Over all information with demonstration of following- A) Lace Machine, B) Rashed Lace, C) Lycra Fabric D) Different type of Braids
03				Soft copy and Description of Development in Textile Fabric related to there use in garment industry
04				Prepare report on market survey using and a textile swatch booklet
05				Formation/Collection of Natural Dyes, sample preparation of printing (Any one) A) Roller printing B) Direct printing C) Discharge printing D) Duplex printing E) Block Printing F) Digital and Screen Printing

Reference Books

Author	Title	Publisher
Bernard P. Carbman	Fiber to Fabric	N. Yoris MGH
Gupta Sushma	Text Book of Clothing & Textile	N. Delhi Kalyani
Theodora Failola Priest	Guide to Clothing	
Meller Susan	Fundamentals of Textile and Textile Design	Hydrabad orient longmar Focal press N.Y.

Learning Resources – Chalk, Board, Books, Charts, Photographs, and Swatches etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Loom	Practical treatment
2.	Laces	Practical treatment
3.	Development in Textile	Practical treatment
4.	Fabric Portfolio	Practical treatment
5.	Printing	Practical treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Apparel Management

Course Code : MA488

Teaching Scheme –

	Hours / Week	Total Hours
Theory	03	48
Term Work / Practical	-	-

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	Two Class Tests of 60 Mins	03	-	-	-
Marks	20	80	-	-	-

Course Aim –

This course provides an introductory view of the managerial and technical factors which influence the day to day operation of a clothing factory. The course makes aware the students about the dramatic role of the fashion which changes frequently and guides to reconcile the conflicting requirements of the market and its manufacturing facilities in order to stay in business.

Course Objective – Student will be able to –

- Introduce the process, the structure, the technological environment of the apparel product development.
- Develop skills in the managerial ability of the organization of a clothing industry.
- Bifurcate various departments working together to run the activities of apparel product development such as design department, marketing department, finance department, purchasing department, production department & operation department.

- Explore the ideas and views about forecasting, fashion trends, price structure, designing, collection, planning, pattern making, grading and producing a sample garment to work in the department of designing in a clothing industry.
- Acquire the skill of marketing by getting introduced to various managerial task of marketing such as pricing distributing the product, selling, sales forecasting and budgeting.
- Explore the manner in which production functions are operated such as product manufacturing function, service functions, production engineering, personnel and training, machinery and equipment maintenance, general maintenance, store, production planning and control, budgetary control.
- Give he importance of quality and can control the system to assure the required quality.

Course Content –

Section – 1

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1	The Process and the Structure of the Apparel Industry a) Structure b) Technological Environment of Product development. c) The process of product development	04	10	
2	The Organization of a Clothing Industry a) Principles of Management b) Definition of Management c) Functions of Management Planning, Organizing, Staffing, Direction, Control.	06	10	
3	Design Department a) Forecasting b) Fashion Trends	08	08	

	<ul style="list-style-type: none"> c) Price Structure d) Designing e) Collection f) Planning g) Pattern Making h) Production of Sample Garment i) Pattern Grading. 			
4	<p>Marketing Department</p> <ul style="list-style-type: none"> a) Definition of Marketing Management b) Marketing calendar c) Product Pricing d) Price Evaluation e) Product Planning f) Customers g) Distribution h) Selling h) Sales Forecasting 	06	12	

Section – II

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
5	<p>Finance Department</p> <ul style="list-style-type: none"> a) Definition of Finance Management b) Functions of the Finance Department c) Providing Management Information d) Budgeting e) Garment Costing Administration 	04	06	
6	<p>Purchasing Department</p> <ul style="list-style-type: none"> a) Objective of the Purchase Department b) Function of the Purchase Department c) Information of Suppliers d) Prices e) Processing 	06	08	

	<ul style="list-style-type: none"> f) Verification g) Speculative buying h) Store keeping i) Stock management j) Purchase Order. 			
7	<p>Production Department</p> <ul style="list-style-type: none"> a) Objective and Functions of the Production department. b) Manufacturing Functions c) Service Functions d) Production Engineering e) Personnel and Training f) Machinery and Equipment Maintenance g) General Maintenance h) Technical Stores i) Control Functions j) Production Planning and Control h) Budgetary Control 	08	12	
8	<p>Operations Department</p> <ul style="list-style-type: none"> a) Company calendar b) Pre production planning and control c) Order Concentration d) The Production order e) Production Planning and Control f) Marker and cut Planning g) Marker planning h) Cutting Room Production Planning i) Control Procedures 	06	14	

Learning Resources: - Books, Magazines, Journals LCD, etc.

Reference Books

Author	Title	Publisher
Gerry Cooklin	Introduction to Clothing Manufacture	Hartniolls Ltd. Cornwadh
Jones Richard M.	Apparel Industry	
Harold Carr-John Pomeroy	Fashion Design & Product Development	
Chuter A. J.	Introduction to Clothing Production Management	London BSP pro Books
Diamond Jay	Retail Buying	
Devid J. Tyles	Material Management in Clothing Production	Book Base Ltd.

Specification Table –

Sr. No.	Topic	Knowledge	Comprehension	Application	Total
1.	<u>Section – I</u> The Process and the Structure of the Apparel Industry	04	02	04	10
2.	The Organization of a Clothing Industry	04	02	04	10
3.	Design Department	02	02	04	08
4.	Marketing Department	04	04	04	12
5.	<u>Section – II</u> Finance Department	02	02	02	06
6.	Purchasing Department	04	02	02	08
7.	Production Department	04	04	04	12
8.	Operations Department	06	04	04	14

Instructional Strategy -

Sr. No.	Topic	Instructional Strategy
1.	Section – I The Progress and the Structure of the Apparel Industry	Theoretical treatment
2.	The Organization of a Clothing Industry	Theoretical treatment

3.	Design Department	Theoretical treatment
4.	Marketing Department	Theoretical treatment
5.	Section – II Finance Department	Theoretical treatment
6.	Purchasing Department	Theoretical treatment
7.	Production Department	Theoretical treatment
8.	Operations Department	Theoretical treatment

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**IV Applied
Technology Level (All
Compulsary)**

Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Project & Seminar (In House/Industry)

Course Code : DD481

Teaching Scheme –

	Hours / Week	Total Hours
Theory	00	00

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	-	-	-	-	-
Marks	50	-	50	-	50
Term Work / Practical	08		128		

Evaluation-

Course Aim – This Course Provides professional guidelines for the research oriented study of the designing & manufacturing field.

Course Objective – Students will be able to –

- Find out apparel industry problems & needs.
- Solve the problems by doing study & research work.

Course Content –

Sr. No.	Topic / Subtopic
1	1. The student shall take up suitable project, may be of the following nature. <ul style="list-style-type: none">• Pattern Making• Apparel Construction / Production• illustration / Designing• Draping• Grading• Pattern Alteration

	<ul style="list-style-type: none"> • Textile • Merchandising / Management • Surface Ornamentation etc.
2	The subject for the project should be approved by project guide / HOD/ Sponsoring agency.
3	Group of maximum four is allowed. The Separate module of the complete project is to be submitted by each student.
4	<p>The Project report should content-</p> <ul style="list-style-type: none"> • Aim of the project • Review of the literature • Inspiration • Project plan / schedule • Illustration of collection • Design details • Specification sheet • Drafting details • Cost sheets & designer brief sheet • Client profile <p>One copy should be submitted to the department. (Should be typed & computer output sheets attached)</p>
5	Students should plan project completion, seminar, presentations with audio visual & power point presentation.

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : History of Fashion -II

Course Code : DD482

Teaching Scheme –

	Hours / Week	Total Hours
Theory	3	48
Term Work / Practical	-	-

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	Two Class Tests of 60 Mins.	02	-	-	-
Marks	10	40	-	-	50

Course Aim –

This course provides knowledge and study of diversity in folk costumes through out the world & how clothing evolved, changes and adapts to culture. It gives insight about costumes in different country and also gives glimpse of their taste.

Course Objective – Students will be able to –

- Acquire knowledge about traditional wear of different nations and historical costumes they used.
- Study the diversity of folk costumes though out the world.

Course Content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	Scotland a) The kilt (As worn at special gatherings as a Highland Dress)	04	04	Topic related collection

	b) Knowledge of TARTAN			
2.	Hawaii a) Knowledge of Tapa (Prints) b) Muu-Muu Costume c) Aloha Shirts (Hawaii Shirts)	04	05	Topic related collection
3.	Indonesia a) Kebaya b) Kain c) Stagen d) Salendang	05	06	Topic related collection
4.	China A) Knowledge of certain Myths and Symbols a) The Phoenix b) The Dragon c) The Unicorn B) Modern Day China a) The Cheongsam b) Knowledge of Make up and typical Hair Styling used differently for young and married Woman. c) The costume of Manchu Women	08	06	Topic related collection
5.	Japan a) Garments worn by Royalty and Common Man's attire. b) Kimono as worn in its different forms Junihitoe, Kosode, Furisode (Kimono as worn by samurai) Kamishimo c) Japanese Bridal attire	08	06	Topic related collection

	<p>d) Knowledge of Under Clothes for creating the smooth foundation of Kimono.</p> <p>e) Hadajuban, Susoyoke Date-Eri, knowledge of OBI or Sash and Haori Cloth.</p>			
6.	<p>Egypt</p> <p>a) Men's clothing – Lion cloth, Kilt, Corselet, Schenti (1425-1405 BC), Pharaohs, Haik Shendot</p> <p>b) Women's clothing – GALA Kalasiris</p> <p>c) Body decoration – Tattooing</p> <p>d) Ancient Egypt Accessories – Head Wear, Foot Wear</p>	08	05	Topic related collection
7.	<p>Rome & Greece</p> <p>A) Roman Clothing – Toga, Tunica, Palla, Lacerna, Sabligaculum.</p> <p>a) Women's clothing – Feminalia, Stola</p> <p>b) Roman Military Costume</p> <p>B) Greece (3000 BC) (Ancient motives)</p> <p>a) Greek key, Olive fruit, Corin Thain Leaf, Aegean Wave.</p> <p>b) 6th BC-Doric Chiton, Tunic, Lonic, Chlamys.</p> <p>C) Dressing in 1970, Dressing in 1980, Dressing in 1990</p>	11	08	Topic related collection

Reference Books

Author	Title	Publisher
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Frances Kennetle	World Dress	
James Lever	World Costume	
Sara Pendergast & Tom Pendergast	Fashion, Costume & Culture	Thomson
Laver James	Costume & Fashion Concise History	Thomson & Hudson
Dareen Yarwood	The Encyclopedia of World Costume	Dover Publication New York
Sarah Levitt	History of 20 th Century Fashion	Dover Publication New York

Learning Resources – Books, Magazines etc.

Specification Table –

S. No.	Topic	Knowledge	Comprehension	Application	Total
1.	Scotland	02	01	01	04
2.	Hawali	02	01	02	05
3.	Indonesia	03	01	02	06
4.	China	03	01	02	06
5.	Japan	03	01	02	06
6.	Egypt	02	01	02	05
7.	Rome & Greece	04	02	02	08

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Scotland	Theoretical + Practical treatment
2.	Hawali	Theoretical + Practical treatment
3.	Indonesia	Theoretical + Practical treatment
4.	China	Theoretical + Practical treatment
5.	Japan	Theoretical + Practical treatment
6.	Egypt	Theoretical + Practical treatment
7.	Rome & Greece	Theoretical + Practical treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Digital Design Studio

Course Code : DD483

Teaching Scheme

	Hours / Week	Total Hours
Theory	2	16
Term Work / Practical	6	96

Evaluation

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	-	-	02	-	-
Marks	-	-	50	-	100

Course Aim –

As in every field, use of computer has revolutionized working methods in garment designing. Ease, speed, accuracy, swift transfer of designs and inexhaustible options has put designing on a different level altogether.

Software such as Fashion Studio has features that include major skills required by a professional in the Industry. From designing new prints to analyze fabric behavior & computerized portfolio making, this software teaches major requirements of a Fashion professional.

Designing Software has features that include major skills required by a professional in the Industry. From pattern making, to designing textiles and garments, to viewing fit and look to even global sourcing. This course teaches the major requirements of a fashion professional in Computer Aided Designing.

Course Objectives – Students will be able to –

- Use the various features & tools of 3D Textile & Fashion Design Studio to prepare new prints, combinations & patterns.
- Know computerized designing techniques to prepare portfolio.
- Make student's computer savvy.
- Present computerized pattern drafting.

- Prepare graded patterns & economical layout.

Course content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1	Different types of tools used for Material Creation Studio. a) Woven Design b) Knitting & Texture Design. c) Scanned Fabric Adjusting d) Mirror Design e) Pattern Design f) Texture, Lace, Trace Making g) Output Negative h) Hollow, Various Special Pens.	08		Material Creation Studio Five assignments based on material creation studio with flat sketches. Creating mood board, storyboard, using fashion CAD, Corel-draw and Photoshop.
2	Different types of tools used for Pattern Design System.	08		Advanced Drafting tools without using a Digitizer. a) Graded sizes b) Add & adjust seam modes or seam allowance.
3	Garment Grading System a) Introduction to working tools b) Modification Tools c) Grading Tools.	06		a) Grading Tools. b) Grading according to measurement chart from base size to other sizes. c) Important Tools i. Pattern Info ii. Style Info iii. Working Units (cm, mm, and inch.) iv. Shrinkage
4	Garment Marker System a) Introduction to	05		a) Making marker on different fabric

	working tools			i.e. plain, checks, stripe, knits b) Marker efficiency c) Consumption of Fabric d) Auto Nesting e) Time Nesting
5	Pattern Development System a) Introduction to working of tools	05		a) Important Tools b) On Screen Pattern Development (i.e. Basic Shirt)

Reference Books

Author	Title	Publisher
Expert View	CAD in Clothing & Textile	Book Base Ltd. Bombay
Sangal Rajeev	LISP Programming	N. Delhi
Beazley Alison	Computer Aided Pattern Design & Production	Blackwell

Learning Resources – Computer, Internet, Books etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1	Different types of tools used for Material Creation Studio.	Theoretical + Practical treatment
2	Different types of tools used for Pattern Design System	Theoretical + Practical treatment
3	Garment Grading System	Theoretical + practical Treatment
4	Garment Marker System	Theoretical + practical Treatment
5	Pattern Development System	Theoretical + practical Treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Embroideries of India

Course Code : DD 484

Teaching Scheme:

	Hours / Week	Total Hours
Theory	4	64
Term Work / Practical	4	64

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	Two Class Tests of 60 Mins Duration	03	03	-	-
Marks	20	80	50	-	50

Course Aim –

The traditional work produced in each state has its own distinctive character and an aura which possesses heritage of Indian regional embroidery. This course contains the most detail analysis of Indian regional embroidery giving a comprehensive guide to color, motifs, fabric used together with their origin & information about they have evolved.

Course Objective – Students will be able to –

Understand different types of traditional embroideries found in India.

Gain an insight in to the final details of embroidery from all states.

Use the embroidery in more versatile & contemporary style to suit to today's fashion.

Apply these embroideries to embellish various garments.

Section - 1

Course Content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	A)History of Indian Regional Embroidery	04	04	Demonstration of each stitch mentioned in theory

	<p>B) Classification of Indian Embroidery. Different regional style.</p> <p>C) Different branches of Indian Embroidery</p> <p>a) Court Embroidery b) Trade Embroidery c) Temple Embroidery d) Folk Embroidery</p> <p>D) Techniques Used in Indian Embroidery.</p>			content & preparing samples.
2.	<p>Kasuti of Karnataka</p> <p>a) Origin and History of Embroidery b) Characteristics of Stitches used in Embroidery. c) Study of Traditional Motifs and Design. d) Inspiration and Working Styles.</p>	06	08	Kasuti of Karnataka
3.	<p>Phulkari of Punjab</p> <p>a) Origin and Importance of Phulkari b) Characteristics of Stitches used in Embroidery, Working styles. c) Study of fabric, Thread, Colors & Motifs. d) Inspiration and Working Styles.</p>	08	08	Phulkari of Punjab
4.	<p>Kantha of Bengal</p> <p>a) History and origin of kantha. b) Material, Stitches and Color used c) Motifs and Designs used in Kantha d) Stages involve in kantha making e) Types of kantha</p>	06	08	Kantha of Bengal
5.	<p>Kashida of Kashmir</p> <p>a) Origin of Kashida</p>	08	12	Kashida of Kashmir

	d) Types of Motives used c) Color, Fabric, Threads used d) Stitches employed f) Inspiration and Theme of work			
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Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
6.	Chikankari of Uttar Pradesh a) Introduction and origin of chikankari b) Motifs and Designs of Chikankari c) Stitches used in Chikankari d) Types of Chikankari e) Introduction to Ari-work	08	08	Chikankari of Uttar Pradesh
7.	Embroidery of Gujarat & Rajasthan a) Introduction to embroideries of Gujarat & Rajasthan b) Stitches used for embroidery c) Motifs and Designs used	08	08	
8.	Embroidery of Banjara Tribe. a) Origin and importance of embroidery. b) Designs and Motifs employed in embroidery. b) Stitches, Color, Fabric, used for embroidery.	06	08	Embroidery of Banjara Tribe.
9.	Embroidery of the Toda Tribe. a) Stitches employed for making an article b) Study of Fabric, Thread, Colors.	06	08	

	c) Working Style of Embroidery. d) Inspiration and Theme work.			
10.	Traditional Applique a) Phulpatti work of Aligarh b) Gota work of Jaipur c) Applique work of Orrisa d) Applique work of Bihar	04	08	

Section – II

Note:- Visit to various Embroidery Exhibition.

Reference Books

Author	Title	Publisher
Anne Williams	The Batsford embroidery course	Blackwell
McCalls	McCalls Needle Work Treasury	Random House
Rustam Z. Mehta	Master piece of India textile	
Julia Barton	Needle Work	Merehurst Ltd. London
Nirmala Mistry	Embroidery Designs	Prices Street Bombay
Amanda O' Neil	Needle Work & Sewing Technique	London Crange Books
Kumar P.	Artistic Embroidery Designs	Indica
Khan M.J.	Indian – Embroidery Ethics & Beyond	

Learning Resources – Books, Magazines, Embroidery pieces, etc.

Specification Table –

Sr. No.	Topic	Knowledge	Comprehension	Application	Total
1.	Section – I History of Indian regional Embroidery.	02	02	-	04
2.	Kasuti of Karnataka	02	02	04	08
3.	Phulkari of Punjab	02	02	04	08
4.	Kantha of Bengal	02	02	04	08
5.	Kantha of Kashmir	02	04	06	12

6.	Section – II Chikankari of Uttar Pradesh	02	02	04	08
7.	Embroidery of Gujarat & Rajasthan	02	02	04	08
8.	Embroidery of Banjara Tribe.	02	02	04	08
9.	Embroidery of the Toda Tribe.	02	02	04	08
10.	Traditional Applique	02	02	04	08

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1	Section – I History of Indian regional Embroidery	Theoretical
2	Kasuti of Karnataka	Theoretical + Practical treatment
3	Phulkari of Punjab	Theoretical + Practical treatment
4	Kantha of Bengal	Theoretical + Practical treatment
5	Kashida of Kashmir	Theoretical + Practical treatment
6	Section – II Chikankari of Uttar Pradesh	Theoretical + Practical treatment
7	Embroidery of Gujarat & Rajasthan	Theoretical + Practical treatment
8	Embroidery of Banjara Tribe.	Theoretical + Practical treatment
9	Embroidery of the Toda Tribe.	Theoretical
10	Traditional Applique	Theoretical

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Introduction to Fashion Marketing and Merchandising

Course Code : DD485

Teaching Scheme –

	Hours / Week	Total Hours
Theory	4	64
Term Work / Practical	-	-

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	Two class Tests of 60 Mins. Duration	-	-	-	-
Marks	20	80	-	-	-

Course Aim –

The course fashion merchandizing practice gives information about the responsibilities of fashion buying and merchandizing & also provides guidelines for effective fashion buying and merchandizing practice. The course stimulates the interest and encourage regarding the profession in order to obtain broader point of view. It prepares students to enter the fashion business with knowledge of concepts and practices of the different levels of the fashion business.

Course Objective – Student will be able to –

- Introduce various fashion terminologies, examine the components of fashion and explain why fashion is always subject to change.
- Explore the manner in which economic, sociological, and psychological factors influence fashion demand.
- Understand the rhythmic changes in silhouette, the cyclical movement of fashion and predict the fashion trends with relative accuracy.

- Explain how fashion starts the role and responsibility of designer's, manufacturers and retailers the major theories in relation to fashion adaptation.
- Explore the scope of the fashion business organization and allows the students to investigate the different forms of business structure.
- Discuss the current polices and procedures in fashion buying and merchandizing and motivates sales promotion activities for promotional events of merchandizing.
- Select the various resources for buying merchandize available in foreign as well as domestic markets.

Course Content – Section – 1

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1	<p>Marketing Concept</p> <ul style="list-style-type: none"> • Marketing Function • Process of marketing-Product, pricing, promotion ,physical distribution <p>Marketing Organization</p> <ul style="list-style-type: none"> • Designing of its structure • Duties & responsibility at different level <p>Marketing Environment</p> <ul style="list-style-type: none"> • Scanning for different industries in Indian Context • Introduction to marketing Research 	12	14	
2	<p>Marketing Segmentation</p> <ul style="list-style-type: none"> • Consumer Behavior • Types of Market, Consumers, industrial, rural, government purchases, services & marketing, analysis of consumer decision making process & predict 	10	12	

	consumer behavior in various stages of buying decision.			
3	<p>Marketing Strategy</p> <ul style="list-style-type: none"> • Marketing Strategy • Marketing Mix • Product life cycle • Branding Packing • Pricing Decisions • Distribution • Communication Decision <p>Marketing Control</p> <ul style="list-style-type: none"> • Marketing, budgeting control • Marketing Audit 	12	14	

B) Forms of business ownership, its advantages and Section – II

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
4	<p>A) The Business of Fashion</p> <p>a) Economic importance of the fashion business</p> <p>b) Scope of the fashion business and its levels</p> <p>a. Primary level</p> <p>b. Secondary level</p> <p>c. Retail level</p> <p>d. Auxiliary level disadvantages.</p> <p>a. The Sole proprietorship</p> <p>b. The Partnership</p> <p>c. The Corporation</p>	10	16	

	d. The Franchise			
5	Fashion Promotion Mix. A) Marketing, Retailing, Merchandizing & Buying B) Importance of merchandizing C) Steps a buyer follows in fashion merchandizing. D) Practice of Merchandizing a. Wholesale level b. Retail level c. Publication level	10	12	
6	Selection of Resources for Fashion Buying A) Suppliers of Fashion Goods B) Methods of Obtaining Domestic Merchandize C) Method of Obtaining Foreign Merchandize D) Domestic manufacturers versus Foreign manufacturer E) Criteria for selection of Resources F) Developing a Fashion Image	10	12	

Note – Arrange Fieldtrips, Group Discussions, Individual Projects, and Market Research etc.

Reference Books

Author	Title	Publisher
Sidney Packard	Fashion Buying and Merchandizing	
Diamond J.	Retail Buying	
Calasibetta C.	Fairchild Dictionary of Fashion	Om Book
Goworek Helen	Fashion Buying	Black Well
Easey Mike	Fashion Marketing	Anneces Puls London
Frings Gini Stephens	Fashion from Concept to Consumer	Worth N.J.
Donnellan John	Merchandise Buying & Management	Black Well

Learning Resources – Books, Magazines, and LCD etc.

Specification Table –

Sr. No.	Topic	Knowledge	Comprehen sion	Application	Total
1.	Section I- Marketing Concept	04	01	01	14
2.	Marketing Segmentation	04	01	01	12
3.	Marketing Strategy	04	01	01	14
4.	Section II- The Business of Fashion	04	02	02	16
5.	Fashion Promotion Mix.	01	03	01	12
6.	Selection of Resources for Fashion Buying	02	01	01	12

Instructional Strategy

Sr.No.	Topic	Instructional Strategy
1	Section I- Marketing Concept	Theoretical treatment
2	Marketing Segmentation	Theoretical treatment
3	Marketing Strategy	Theoretical treatment
4	Section II- The Business of Fashion	Theoretical treatment
5	Fashion Promotion Mix.	Theoretical treatment
6	Selection of Resources for Fashion Buying	Theoretical treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Portfolio Development

Course Code : DD486

Teaching Scheme –

	Hours / Week	Total Hours
Theory	-	-
Term Work / Practical	4	64

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	-	-	04	-	-
Marks	-	-	100	-	100

Course Aim –

The course provides the visualization of innovative ideas, the concept from fabric to costume & presentation technique to give an accurate impression. It helps to bring out unique characteristics of designing in order to create attractive Fashion illustration.

Course Objectives – Students will be able to –

- Apply the knowledge of Visual illusion, using cuts in clothing by using color & texture.
- Interpret wide ideas through storyboard & focusing technique in vast spectrum of color to illustrate changing fashion better,
- Build up the ability of designing theme based outfit
- Use various principal of designing and prepare a portfolio
- Understand needs, lifestyle of customer

Course content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
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1			<p>Design Boards</p> <ul style="list-style-type: none"> a) Inspiration Board b) Story Board c) Mood Board d) Color and Swatch Board e) Docket(Technical Drawing) f) Flats and Specs
2			<p>Mini Projects (Any Three)</p> <p>1.Design and Render theme based Ramp Wear collection with accessories</p> <ul style="list-style-type: none"> a)Female-2 b)Male-1 c)Kids-1 <p>2. Design and Render the collection</p> <ul style="list-style-type: none"> a. Industrial based Final design Collection <p>3. Design and Render the collection based on Movie Costume and Accessories(take inspiration from Latest movies)</p> <p>4. Design and Render the collection based on following (Any one)</p> <ul style="list-style-type: none"> a) Store/Brand Garment b) Exhibition Garment c) Stage Event Garment d) T.V .Show Garment

Note – Technical drawing or Flat Sketches of patterns & showing Construction details are necessary to all.

Reference Books

Author	Title	Publisher
Patrick John Ireland	Fashion Design Drawing and Presentation	Om Book International
Bina Abling	Advance Fashion Sketch Book	Om Book International
Elisabetta Draudi, Tiziana Paci	Figure Drawing for Fashion Figure	
Patric John Ireland	Fashion Design Illustration	Om Book International
MCKEL	Illustration Fashion	Black Well
Nancy R	9 heads	9 heads Media
Kinnidy	Pucci Renaiance in Fashion	Kennedy
	Colors for Modern Fashion	9 heads Media

Learning Resources – Books, Material, Magazines, and Photographs etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1	Design Boards	Practical Treatment
2	Mini Projects	Practical Treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Men's Wear

Course Code : DD487

Teaching Scheme –

	Hours / Week	Total Hours
Theory	2	32
Term Work / Practical	5	80

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term work
Duration	-	-	-	-	-
Marks	-	-	100	-	50

Course content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	Designing, drafting, cutting & stitching of Formal Wear	08		Cut & Stitch any one pattern
2.	Designing, drafting, cutting & stitching of Casual Wear	08		Cut & Stitch any one pattern
3.	Designing, drafting, cutting & stitching of Sports Wear	08		Cut & Stitch any one pattern
4.	Designing, drafting, cutting & stitching of Night Wear	08		Cut & Stitch any one pattern

Note –1) computerized drafting, cost sheet & Layout of all patterns to be done in Acad practical.

2) Students will develop computer aided design sheet of all above mentioned garments. (Min 6 designs each)

Reference Books

Author	Title	Publisher
Todd Lyon	Lands' End Business Attire for Men	Clarkson Potter

W. Aldrich	Metric Pattern Cutting	Fairchild
Alam Parvez Khan	Men's wear Pattern Making	Pankaj Pub

Learning Resources – Magazines, Internet, and Market Survey etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Designing, drafting, cutting & stitching of Formal Wear	Theoretical + Practical
2.	Designing, drafting, cutting & stitching of Casual Wear	Theoretical + Practical
3.	Designing, drafting, cutting & stitching of Sports Wear	Theoretical + Practical
4.	Designing, drafting, cutting & stitching of Night Wear	Theoretical + Practical

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Kids Wear

Course Code : DD586

Teaching Scheme –

	Hours / Week	Total Hours
Theory	2	32
Term Work / Practical	5	80

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	-	-	-	-	-
Marks	-	-	100	-	50

Course Aim –

This course provides the knowledge of designing clothes for children with study of growth and development of child, incorporated with different finishing techniques, suitable for garments.

Course Objectives – Students will be able to -

- Proper sizing as per the age group.
- Select suitable fabrics and notions for kids wear.
- Design and decorate children's garments as per various occasions.

Course content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	Designing, drafting, cutting & stitching of Formal Wear	08		Cut & Stitch any one pattern
2.	Designing, drafting, cutting & stitching of Casual Wear	08		Cut & Stitch any one pattern
3.	Designing, drafting, cutting & stitching of Sports Wear	08		Cut & Stitch any one pattern
4.	Designing, drafting, cutting & stitching	08		Cut & Stitch any one pattern

of Night Wear			
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Note – 1) Computerized drafting, cost sheet & Layout of all patterns to be done in A cad practical.

2) Students will develop computer aided design sheet of all above garments. (min 6 designs each)

Reference Books

Author	Title	Publisher
Aldrich Winifred	Metric Pattern Cutting	Blackwell
Aldrich Winifred	Metric Pattern Cutting for children wear & Baby wear	Blackwell

Learning Resources – Magazines, Internet, and Market Survey etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Designing, drafting, cutting & stitching of Formal Wear	Theoretical + Practical
2.	Designing, drafting, cutting & stitching of Casual Wear	Theoretical + Practical
3.	Designing, drafting, cutting & stitching of Sports Wear	Theoretical + Practical
4.	Designing, drafting, cutting & stitching of Night Wear	Theoretical + Practical

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Fashion Illustration – II

Course Code : DD387

Teaching Scheme –

	Hours / Week	Total Hours
Theory	01	16
Term Work / Practical	04	64

Evaluation :

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	-	-	04	-	-
Marks	-	-	100	-	100

Course Aim –

This course explores the creativity by manually drawing different poses with proportion and show how to draw the figure from different angles including many stylized poses, which provides the knowledge of presenting the ideas through different Medias such as pencil, charcoal, ink, collage etc. Students are taught different ways of presenting ideas with sketching and to produce working drawing suitable for pattern development and illustration. It explores the use of templates, sources in developing the composition of an illustration.

Course Objective – Students will be able to –

- Know relation between proportion and costume while doing designing.
- Produce quick sketches when developing new ideas and when presenting a collection.
- Build up the ability of designing outfit as per the theme & profession giving suitable accessories.
- Apply the knowledge of visual illusion ,using cuts in clothing by using color and Texture
- Knowledge of Developing stylized figure

Course Content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	Constructing Figure	04		Constructing Figure- a)Rapid Sketch/Free Hand Sketch b)Stick Figure(Using Stick) c)One Stoke Painting Figure
2.	Visual Illusion	06		a) Visual illusion b) Render suitable designs for different figure types to overcome abnormalities. c) Dos & Don'ts for Design Application to all types of figure, such as Tall & Thin, Tall & Stout, Short & Stout, Short & Slim etc. d) Creating illusion by using Color & Texture
3.	Relation between Proportion and Costume.	06		Design and render the following nine wears with accessories by using different media and Background (Page Composition, Optical illusion) Lingerie, Casual Wear, Evening Wear, Bridal Wear, Sports Wear, Beach Wear, Office Wear Media Techniques – Pencil, Ink, Charcoal, Water color, Pastel, Gouache Ink, Oil Colors, Mixed techniques etc.

Author	Title	Publisher
Patrick John Ireland	Fashion design Illustration Women	Om Book International
Patrick John Ireland	Fashion Design Illustration Children	Om Book International
Patrick John Ireland	Introduction to Fashion Design	
Allen A	Fashion Drawing	Om Book
John Ireland	Fashion Design Drawing and Presentation	Om Book
Kojiro Kumagai	Children's Fashion Illustration	
	www.fashion_templates.com/about/technical	
MCKEL	Illustration Fashion	Black Well
Nancy Rielgelman	9 heads	9 heads Media
Kinnidy	Pucci Renaissance in Fashion	Kennedy

Reference Books

Learning Resources – Books, Magazines, Photographs, LCD etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1	Constructing Figure	Practical treatment
2	Visual Illusion	Practical treatment
3	Relation between Proportion and Costume.	Practical treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Fashion Studies

Course Code : DD388

Teaching Scheme –

	Hours / Week	Total Hours
Theory	03	48
Term Work / Practical	-	-

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	-	-	-	-	-
Marks	10	40	-	-	50

Course Aim –

The course fashion merchandizing practice gives information about the responsibilities of fashion buying and merchandizing & also provides guidelines for effective fashion buying and merchandizing practice. The course stimulates the interest and encourage regarding the profession in order to obtain broader point of view.

Course Objective – Student will be able to –

- Introduce various fashion terminologies, examine the components of fashion and explain why fashion is always subject to change.
- Explore the manner in which economic, sociological, and psychological factors influence fashion demand.
- Understand the rhythmic changes in silhouette, the cyclical movement of fashion and predict the fashion trends with relative accuracy.
- Explain how fashion starts the role and responsibility of designer's, manufacturers and retailers the major theories in relation to fashion adaptation.

Course Content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	<p>The Nature of Fashion</p> <p>a) Definition of Fashion</p> <p>b) The terminology of fashion- Fad, Style, Design, Classic, Trend, Brand, Knock-off, Details, Fashion Image, Fashion Innovators, Fashion Co-ordinator, Boutique, Pret-à-Porter, Haute Couture, Apparel, Buyers, Chic, Collection, Consumer, Custome Made, Enterprenuer, Fashiobn Merchandizing, Sample Garment, Warranty, Guarantee.</p> <p>c) Components of fashion</p> <p>d) Principles of fashion</p>	10	10	
2.	<p>The Movement of Fashion</p> <p>a) The fashion cycle</p> <p>b) Length of Fashion Cycle</p> <p>c) Breaks in the Fashion Cycle</p> <p>d) Long and Short run fashion</p> <p>e) Intangibles of fashion</p>	10	10	
3.	<p>The environment of Fashion</p> <p>a) Market segmentation by Geographic's, de-mographics , psychographics and behavior.</p> <p>b) The degree of economic development and well-being of a country of society.</p> <p>c) The sociological characteristics of the class structure.</p> <p>d) The psychological attitudes of</p>	10	08	

	consumers.			
4.	1)Theories of Fashion adoption a) Upward b) Downwards c) Horizontal 2) Fashion Leaders 3) Fashion followers 4)Leaders of Fashion a) Birth of Fashion b) The Designers Role c) Manufacturers Role d)Retailers Role	08	06	

Author	Title	Publisher
Sidney Packard	Fashion Buying and Merchandizing	
Diamond J.	Retail Buying	
Calasibetta C.	Fairchild Dictionary of Fashion	Om Book

5.	a) Fashion centers b) Fashion studios Designer c) Study of Indian Designer d) Study of International Designer	10	06	Study and collection of National and International Designer with PowerPoint Presentation(Any Ten)
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Frings Gini Stephens	Fashion from Concept to Consumer	Worth N.J.
Elaine Stone	The Dynamics of Fashion	Fairchild

Learning Resources: - Books, Magazines, Journals LCD, etc.

Reference Book

Specification Table –

Sr. No.	Topic	Knowledge	Comprehension	Application	Total
1.	The Nature of Fashion	04	02	04	10
2.	The Movement of Fashion	04	02	04	10
3.	The environment of Fashion	02	02	04	08
4.	Theories of Fashion adoption	02	02	02	06
5.	Fashion centers	02	02	02	06

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1	The Nature of Fashion	Theoretical
2	The Movement of Fashion	Theoretical
3	The environment of Fashion	Theoretical
4	Theories of Fashion adoption	Theoretical
5	Fashion centers	Theoretical + Practical treatment

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FIFTH SEMESTER**Name of Programme : Dress Designing and Garment Manufacturing****Programme Code : 01/02/03/04/05/06/07/08****Name of Course : Fashion Forecasting****Course Code : DD581****Teaching Scheme –**

	Hours / Week	Total Hours
Theory	03	48
Term Work / Practical	-	-

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	Three class test of 60 Min.	3 hrs.	-	-	-
Marks	20	80	-	-	-

Course Aim –

This Course will introduce student to the art and Science of trend forecasting for fashion, design and luxury. The student will investigate the specialized study and knowledge based application of micro environments, global, social, cultural issues and there impact on consumer behavior .The course equips students with the strategies of Forecasting.

Course Objective:- The students will be able to –

- Describe the forecasting process
- Knowledge of forecasting essential to Merchandising
- To observe information for developing forecast plan

Course Content-**Section – I**

Sr.No.	Topic / Subtopic	Hours	Weight age	Practical
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1	<p>Introduction to forecasting-</p> <ul style="list-style-type: none"> • Definition of forecasting • Types of forecasting methods <ul style="list-style-type: none"> a) qualitative or judgmental methods b) extrapolative or time series methods c) casual or explanatory methods 	12		
2	<p>The Basics of Trend Prediction-</p> <ul style="list-style-type: none"> a) Color b) Themes c) Shapes d) Key Event(Social Movement) e) Social Custom (Target Market) 	08		
3	<p>Forecasting Cycle-</p> <ul style="list-style-type: none"> a) Fashion Curves b) Pendulum Swing c) Long Term Forecasting d) Short Term Forecasting 	10		
4	<p>Forecasting Frame Work-</p> <p>Introducing Innovation</p> <ul style="list-style-type: none"> • Facts about Past Trend • Causes of Changes • Factors affecting trends in Future • Social & Economical trends 	10		

Section – II

5	Modern Forecasting Methods <ul style="list-style-type: none"> • Application of forecasting tools and technique for accuracy and reliability • Determine reasons for significant deviation expectations 	08		
6	Fashion Dynamics- <ol style="list-style-type: none"> a) Popular Culture and forecasting b) Color Forecasting c) Textile Forecasting d) The Look: Design Concepts and Style Direction 	10		
7	Market Place Dynamic- <ol style="list-style-type: none"> a) Consumer Research b) Sales Forecasting c) Trend Forecasting Business 	10		
8	Forecasting at Work <ol style="list-style-type: none"> a) Competitive Fashion analysis <ul style="list-style-type: none"> • Fashion Scan • Consumer Scan b) Presenting the forecast c) Evaluating Zeitgeist <ul style="list-style-type: none"> • Dissolving the Zeitgeist.(The spirit of the times) 	12		

Reference Books

Author	Title	Publisher
Evelyn L brannon	Fashion Forecasting	Fairchild Books - Bloomberry
Kathryn Mckelvey and Jaine Munslow	Fashion Forecasting	Wiley-Blackwell

Learning Resources – Magazines, Internet, and Market Survey etc.

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Introduction to forecasting	Theoretical
2.	The Basics of Trend Prediction	Theoretical
3.	Forecasting Cycle	Theoretical
4.	Forecasting Frame Work	Theoretical
5.	Modern Forecasting Methods	Theoretical
6.	Fashion Dynamics	Theoretical
7.	Market Place Dynamic	Theoretical
8.	Forecasting at Work	Theoretical

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Apparel Quality Management

Course Code : DD582

Teaching Scheme –

	Hours / Week	Total Hours
Theory	4	64
Term Work / Practical	-	-

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	-	03	-	-	-
Marks	20	80	-	-	-

Course Aim –

This course provides the knowledge of Apparel quality management in garment Industry. The course gives the importance of quality in garment Industry & the various processes & stages involved in quality maintenance.

Course Objectives – Students will be able to -

- Identify the quality of accessories, raw materials used for garment making.
- Identify & implement the proper processes for garment manufacturing.
- Learn ISO 9000 series standard for garment making.

Course content –

Section I

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	Introduction a) Quality b) Importance of Quality c) Inspection <ul style="list-style-type: none">• Raw material inspection	10	10	

	<ul style="list-style-type: none"> • In process inspection • Final Inspection d) fabric defects			
2.	Textile Testing & Product Evaluation a) Precision & accuracy of Test method b) Strength properties of apparel c) Atmospheric conditions for Testing d) Fabric stretch properties e) Dimensional changes in Apparel due to laundering, dry-cleaning, steaming & pressing f) Soil & stain Released testing g) Abrasion Resistance h) Color fastness i) Testing of Buttons, Zippers, sewing threads	12	20	
3	Care Labeling of apparel & Textile a) ISO Care symbols <ul style="list-style-type: none"> • American ,Japanese Care symbols b) Water Temperature c) Shade Sorting d) Fundamentals of Color & color majoring instruments e) Instrumental shade sorting	10	10	

Section II

4	Flammability a) Flammability of clothing	12	16	
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	textile b) Factors affecting fabric Flammability c) 45degree Flammability Test methods d) Flammability of children's sleep wear e) Objective evaluation of fabric hand			
5	How to start managing quality a) Managing quality through inspection b) Managing quality through Testing c) Seven tools of quality	12	14	
6	Standards a) Introduction b) Benefits of Standards Levels of Standards Sources of Standards ISO 9000 series Standards	08	10	

Reference Books

Author	Title	Publisher
Pradip V Meheta Satish K Bharadwaj	Managing Quality in the Apparel Industry	New Age International Publication

Learning Resources – Chalk, Board, Books, Charts, Photographs, etc.

Specification Table –

S. N.	Topic	Knowledge	Comprehension	Application	Total
1.	Section I Introduction & Importance of Quality	06	02	02	10

2.	Textile Testing & Product Evaluation	10	04	06	20
3.	Care Labeling of apparel & Textile	06	02	02	10
4.	Section II Flammability	06	06	04	16
5.	How to start managing quality	06	06	02	14
6.	Standards	04	04	02	10

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1.	Introduction & Importance of Quality	Theoretical treatment
2.	Textile Testing & Product Evaluation	Theoretical treatment
3.	Care Labeling of apparel & Textile	Theoretical treatment
4.	Flammability	Theoretical treatment
5.	How to start managing quality	Theoretical treatment
6.	Standards	Theoretical treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Retail promotion

Course Code : DD583

Teaching Scheme –

	Hours / Week	Total Hours
Theory	4	64
Term Work / Practical	2	32

Evaluation –

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	Two class tests of 60 Mins Duration	03	-	-	-
Marks	20	80	-	-	50

Course Aim –

The field of Retail Management has opened up with the entry of big players in the Retail market. Innovative methodologies are being adopted to push retail sales. Professional opportunities are therefore growing by leaps and bounds. The course equips students with the strategies of retail promotion.

Course Objective:- The students will be able to –

- Understand the concept of retail market & retail strategies.
- Know the national as well as private brands.
- The meaning of visual merchandising & publicity.

Section – 1

Course content –

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
1.	Introduction to Retailing			

	a) Types of Retailing b) Various Retail outlets c) Site selection d) Store layout & Design	08	08	Competition survey Sourcing props ,Visiting vendors.
2.	Retail Merchandising a) Merchandise Management b) Retail Merchandiser & Role of Merchandiser c) Merchandising Policies d) Distribution Channel & Channel activities. e) Selling to Retail Stores f) Consumer Service	12	18	Seasonal Display
3.	Retail Buying a) Introduction to Retail Buying b) Buyers Role c) Buyers Offices d) Fundamentals of effective Buying e) Additional Buyers Responsibilities	12	14	Presentation on Merchandise Display

Section – II

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
4.	Retail Marketing a) Marketing Process b) Marketing Mix c) Marketing & Selling d) Fashion Supporting Agencies e) Special Events	10	14	Window Display Theme Based Displays
5.	Direct Marketing a) On-line marketing channel <ul style="list-style-type: none"> • E-Shopping b) The Marketing Actors	14	18	In store Displays Promotional Displays E-Shopping

	<ul style="list-style-type: none"> • Customers • Marketing Facilitators <p>c) Strategic Marketing</p> <ul style="list-style-type: none"> • Marketing Mix Planning • Marketing segments • Marketing controls • The Salesman 			
6.	<p>Visual Merchandising</p> <p>a) Introduction to VM</p> <p>b) Elements of VM</p> <p>c) Basic Rules of VM</p> <p>d) Types of Displays</p> <p>e) Importance of VM</p>	08	08	Festival Display (Diwali / Christmas / Sale)

Reference Books

Author	Title	Publisher
Goworek Helen	Fashion Buying	Blackwell
Frings Gini	Fashion From Concept to Consumer	Printice Hall
Donnelian John	Merchandising Buying & Management	

Learning Resources – Books, magazines, Journals, Market Survey, Visit to Malls

Specification Table –

Sr. No.	Topic	Knowledge	Comprehension	Application	Total
1.	Section - I Introduction to Retailing	03	03	02	08
2.	Retail Manufacturing	05	08	05	18
3.	Retail Buying	04	06	04	14
4.	Section – II Marketing Process	04	04	06	14

5.	Direct Marketing	05	08	07	20
6.	Visual merchandising	02	01	03	06

Instructional Strategy –

Sr. No.	Topic	Instructional Strategy
1.	Section – I Introduction to Retailing	Theoretical Treatment + Practical Treatment
2.	Retailing Merchandising	Theoretical Treatment + Practical Treatment
3.	Retail Buying	Theoretical Treatment + Practical Treatment
4.	Section – II Marketing Process	Theoretical Treatment + Practical Treatment
5.	Direct Marketing	Theoretical Treatment + Practical Treatment
6.	Visual merchandising	Theoretical Treatment + Practical Treatment

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Name of Programme : Dress Designing and Garment Manufacturing

Programme Code : 01/02/03/04/05/06/07/08

Name of Course : Creative Fashion Presentation

Course Code : DD584

Teaching Scheme

	Hours / Week	Total Hours
Theory	3	48
Term Work / Practical	5	80

Evaluation

	Progressive Assessment	Theory	Practical	Oral	Term Work
Duration	Two class tests of 60 Mins duration	03	-	-	-
Marks	20	80	-	-	50

Course Aim –

This course provides knowledge of creative fashion presentations, conceived with an overtone of innovation using show-biz techniques and the entire spectrum of creative productions – seminars, programs and special events utilized by the fashion industry to capture the attention of specific market and audiences.

Course Objective – Students will be able to –

- Gain knowledge of producing creative events and displays, which will leave long lasting impression.
- Acquire the techniques and professional methods for producing finely tuned and effectively co-ordinate runway fashion shows.
- Plot out creative fashion presentation and product development.

Course Content –

Section – I

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
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1	<p>Introducing to Creative Fashion Presentation</p> <p>A. Elements of Creative Presentation</p> <p>a) Sources of Inspiration</p> <p>b) Observational Research</p> <p>c) Past History, Technology</p> <p>d) Color forecasting</p> <p>e) Services of Fashion Forecasting firms.</p> <p>B. The Fashion Director</p> <p>a) Role of fashion director</p> <p>b) Market Research</p> <p>c) Professionalism</p> <p>d) Fashion Shows</p> <p>e) Public Relations</p> <p>f) Advertising</p> <p>g) Responsibilities of Fashion Director</p> <p>h) Freelance Fashion Consultants</p>	10	16	<p>Five – Theme based collections to be designed by students.</p>
2	<p>Types of Creative Fashion Presentations</p> <p>a) Continuous Informal Modeling</p> <p>b) Still Life-Tableau</p> <p>c) In-house Fashion Shows</p> <p>d) Industry fashion show</p> <p>e) Market Week Shows</p> <p>f) Market Week Calendars</p> <p>g) Trade Event</p>	08	12	
3	<p>Introduction to Fashion Show</p> <p>a) Aim of fashion show</p> <p>b) Types of fashion shows</p> <p>c) Trunk shows</p> <p>d) Informal Modeling</p>	06	12	

e) The Formal Show			
f) In-store Fashion Shows			
g) Bridal Fashion Shows			
h) Charity Shows			

Course Content –

Section – II

Sr. No.	Topic / Subtopic	Hours	Weight age	Practical
4	Fashion Show Scheduling a) Invitations and mailing b) Location choices c) Working with the Fashion Show producer d) The Runway e) The Garment Line up	08	10	Garments of any one theme based collection have to be embellished, which the students will design & then cut & Stitch garments.
5	Organizing the Show a) Polaroid the Garments b) The Show Chat c) Accessorizing with Props d) Model Selection Fitting e) Alterations, Backstage Caption f) Rehearsal g) Trade and Public Relations & Publicity h) The Fashion Directors Check List	08	15	
6	Special Events, Promotions and Displays a) The couture b) Steps in Launching a New Product c) Fashion Trend Reporting d) Fashion Trend Setters	08	15	

	e) Fashion Forecasting f) Window Display			
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Reference Books

Author	Title	Publisher
Doly Guerin	Creative Fashion Presentation	Marshall N. Y.
Mike Easey	Fashion Marketing	Blackwell
Frings Gini Stephens	Fashion from Concept to Consumer	Worths N. J.
Packred Sideny	Fashion Buying & Merchandising	Fairchild
Winter Arthur	Fashion Advertising & Promotions	Fairchild

Learning Resources – Books, CD, and LCD, Magazines, Market Survey etc.

Specification Table –

Sr. No.	Topic	Knowledge	Comprehension	Application	Total
1	Section – I Introduction to Creative Fashion Presentation	06	05	05	16
2	Types of Creative Fashion presentations	04	04	04	12
3	Introduction to Fashion Show	04	04	04	12
4	Section – II Fashion Show Scheduling	02	04	04	10
5	Organizing the Show	05	05	05	15
6	Special Events, Promotions and Displays	05	05	05	15

Instructional Strategy

Sr. No.	Topic	Instructional Strategy
1	Section – 1 Introduction to Creative Fashion Presentation	Theoretical + Practical treatment

2	Types of Creative Fashion Presentation	Theoretical
3	Introduction to Fashion Show	Theoretical + Practical treatment
4	Section – II Fashion Show Scheduling	Theoretical + Practical treatment
5	Organizing the Show	Theoretical + Practical treatment
6	Special Events, Promotions and Displays	Theoretical + Practical treatment

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